



INTERNATIONAL
BIRD'S NEST
EXPO 燕窝展

The 7th Guangzhou International Bird's Nest Exhibition 2023

The 31st China (Guangzhou) International Health Industry Expo 2023

9-11 June 2023

China Import and Export Fair Complex

THE GLOBAL PLATFORM FOR PROFESSIONALS IN THE HEALTH INDUSTRY

Organizer

International Alliance of bird's nest industry
BIRD'S NEST BRANCH OF CHINA PHARMA-
CEUTICAL CULTURE SOCIETY
Guangzhou Yi Fan Exhibition Co., Ltd
(the above ranking is in no order)



Marketing



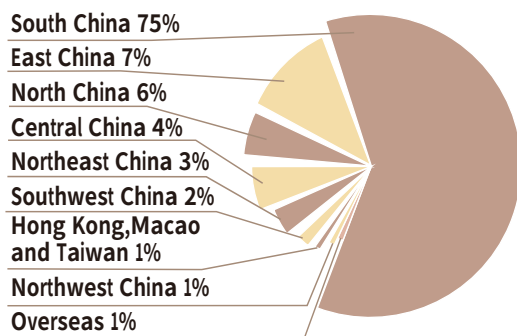
The data show that by the end of 2020, the number of domestic and foreign bird's nest production enterprises and distribution enterprises included in the traceability system in China's market has reached 15172, a year-on-year increase of 39%, including 15113 Chinese enterprises. The bird's nest market generally presents supply side and demand side Double growth pattern: in 2020, China's bird's nest consumer market reached about 40 billion yuan, a year-on-year increase of 33%. Bird's nest Market The overall growth pattern is both supply side and demand side. In 2020, the scale of China's bird's nest consumer market will reach about 40 billion yuan, a year-on-year increase of 33%. At present, after 90 and 95, it has become a new force in bird's nest consumption, and new bird's nest consumption habits have been formed. Moreover, with the improvement of people's quality of life and health awareness year by year and the real arrival of the era of national health, China's bird's nest market. It is expected that China's bird's nest consumer market will reach more than 1200 tons in 2025.

Why Exhibiting?

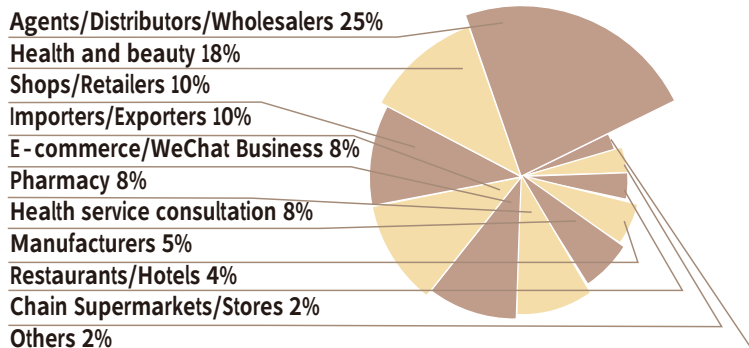
- It was held at the same time as the 31st the China Health Exhibition to jointly create an industry authoritative and professional business procurement feast and help exhibitors expand post epidemic business opportunities
- Join hands with the international alliance of bird's nest industry and the bird's nest branch of China Pharmaceutical Culture Research Association to jointly create an authoritative international bird's nest boutique exhibition in South China
- Gather the best bird's nest brands and exhibition groups in Indonesia, Malaysia, Singapore, Thailand, Vietnam and other places of origin, and widely communicate with elites in the industry
- 300 + professional media and 100 + mass media are intensively promoted through multiple channels, so that your products can be widely disseminated
- Targeted SMS, e-mail and telephone invitations for 350000 databases, focusing on inviting units such as pharmaceutical great health, top 100 chains and brand agent distribution, so as to attract a large number of professional buyers for you
- 20 + high-end forums and activity competitions, dialogue with authoritative elites in the industry, and comprehensive insight into the forefront of the industry

2021 Facts and Figures

Visitors by Region



Title of Visitors



Renowned Brands



VIP Buyer Groups

Guangdong Food Circulation Association
Guangdong E-Commerce Industry Association
Shenzhen Food Industry Association
Guangxi Supplier Industry Association
Huizhou Food Industry Association
Guangdong Cross-border E-Commerce Industry Association
Shenzhen Pharmaceutical Industry Association

Shunde Medicines & Health Products Association
Import Food
Hongkong China Chamber of Commerce
Guangzhou Food Industry Association
Guangzhou Chain Operations Association
Global Union
Guangdong East Chamber of Commerce of Importers & Exporters

Key buyers include...

One-to-one business matching with nutrition healthy food distributors, agents, traders and hotels to help you close the deal efficiently.
Shops/Retailers/E-commerce/WeChat Business/Franchisees to help you further expand sales channels.



Exhibitor reviews

We think the China is a commendable perfect business platform, which can Enough to show our products in all directions. On this platform, we can also have the opportunity to find the market Trends, the opportunity to understand the market and customer needs, thank the China It provides us with such a good business platform!
—Liu shuning, general manager of Guangzhou Xibao Food Co., Ltd

Come to the China exhibition site again. Our brochures are distributed quickly at the event site Unexpected, the flow of people exceeded expectations! Thank all our staff for their efforts, Thanks for the platform!
—Chen Yingying, general manager of Guangzhou anjiaren Export Co., Ltd

Conference and special events

The 5th bird's nest culture and academic exchange Summit Forum

The 5th bird's nest culture seminar sponsored by the bird's nest branch of China Pharmaceutical Culture Research Association The academic exchange Summit Forum was successfully held at the exhibition site and developed in the industry Difficult times bring new opportunities and new hopes. Field continuous output discipline Many viewers stopped to watch the content and golden quotations.



(the final event arrangement shall be subject to the on-site announcement of the Organizing Committee)

Exhibits Categories

Imported bird's nest, dried bird's nest, bird's nest decoction pieces, instant bird's nest, bird's nest series products, bird's nest deep-processing products, bird's nest deep-processing technology and equipment, nourishing and health products, nutritional and health food
Natural herbs, medicated meals, beauty food and drinks, etc

Stand Prices & Facilities



Stand Type/Price
Raw space
USD 330/sqm

Facilities
Location close to the entrance
/exit or main corridor
Exhibitors bear the cost of
booth construction



Stand Type/Price
Premium booth with
one side open
USD 3,608/9sqm

Premium booth with corner
USD 3,968/9sqm

Facilities
1 information counter
1 display cabinet
1 round table
4 chairs
1 dustbin
Carpet
4 or 6 spotlights
1 electric socket (220V and 500W)



Other Advertisement:

Exhibitor badge(single page)	USD5,000/per Color printing
Visitor badge(single page)	USD8,400/per Color printing
Gift bag(single color printing)	USD3,400/5THS Total 30THS
Visiting Ticket Back Adv.(single page)	USD850/10THS Total 300THS
Visiting invitation letter (back cover)	USD1,650/10THS Total 50THS
Visitors/Exhibitors Badge Rope Adv.(Logo Single Face)	

Product Introduction Meeting:

Exhibitors	USD1,800/Session(30 mins)
Non - Exhibitors	USD3,600/Session(30 mins)
Appoint hours should be charged	USD1,000

(Please contact us for more information.)

Contact Us

Guangzhou Yi Fan Exhibition Co., Ltd
Room 202, Yin Yan Building, No.25-27 Yan Ling Road, Tian He District, Guangzhou, China
Tel: +86-20-88521856
Fax: +86-20-88527871
Website : www.ihe-china.com
E-mail : Info@cinhoe.com