



**INTERNATIONAL**  
HEALTHY FOOD & ORGANIC PRODUCTS  
**EXPO 高端健康食品展**

# The 24<sup>th</sup> China (Guangzhou) International Nutrition Healthy Food and Organic Products Exhibition 2025



**12-14 June  
2025**

**China Import and  
Export Fair Complex**

**CO-LOCATED  
EVENTS**



**Organizer**

Guangzhou Yi Fan Exhibition Co., Ltd



**Co-organizers**

- China Centre for Promoting SME Cooperation and Development
- China Chamber of Commerce of Import & Export of Foodstuffs, Native Produce & Animal By-Products (CFNA)
- China National Health Association
- International Federation of Organic Agriculture Movements (IFOAM)
- Guangdong Organic Agriculture Association
- Guangdong Food Circulation Association
- Guangdong Healthcare Industry Association



## VIP Buyer Groups

Professional Committee of famous chefs of China Cuisine Association  
 Guangdong Health Culture Association  
 Guangdong Food Circulate Association  
 Guangdong Organic Agriculture Association  
 Guangdong Guangning Tea Chamber of Commerce  
 Guangdong Sihui Catering Industry Association  
 Guangdong Health Diet Culture Association  
 Guangzhou TV Food and Beverage Purchasing Group  
 Guangzhou Association of Food Enterprises  
 Guangzhou Area Food and Drink Trade Association  
 Guangzhou Panyu Restaurant & Catering Association  
 Guangzhou Yuexiu Restaurant & Catering Association  
 Guangzhou 007 Culinary Elite Association  
 Guangzhou Nansha Food Industry Association  
 Guangzhou Panyu Food and Beverage Chamber of Commerce  
 Guangzhou Liwan Alcohol Industry Association  
 Guangzhou Baiyun Food Industry Association

Guangzhou Huadu Distinct Catering and Hotel Association  
 Shenzhen Organic Products Industry Association  
 Foshan Shunde Longjiang Catering Industry Association  
 Foshan Shunde Jun'an Catering Industry Association  
 FOSHAN HOTEL THE SAME TERAD OR BUSINESS CHAMBER OF COMMERCE  
 Foshan Nanhai District Catering Industry Association  
 Foshan Gaoming Dining Profession Association  
 Foshan Nanhai District Le Cong Food Association  
 FOSHAN SHUNDE RONGGUI RESTAURANT ASSOCIATION  
 Foshan Daliang Food & Tourism Promotion Association  
 FOSHAN SHUNDE XINGTAN DIETARY ASSOCIATION  
 FOSHAN SHUNDE DIETETIC ASSOCIATION  
 THE ASSOCIATION OF HOTEL, FOOD & BEVERAGE ZHANQING  
 Heshan City Catering Industry Association  
 Jiangmen Cuisine Association  
 Zhongshan Cuisine Association  
 QINGYUAN FOOD CULTURE INDUSTRY ASSOCIATION

## Key buyers include...

The exhibition deeply cultivate the national sales network and invite food and health product distributors, traders, retailers, pharmacies, chain supermarkets, hotels, catering and other buyers with bulk purchasing intentions to attend and conduct one-on-one precise business negotiations with enterprises. At the same time, the exhibition also brought together new retail channels such as e-commerce, community/community retail, WeChat business, and franchisees, providing enterprises with comprehensive and multi-level opportunities to expand their sales channels.



## Conference and special events

### The First Pregnancy, Infants and Children Organic Food Health and Safety Innovation and Development Summit 2024—Launch Ceremony of the "Baby Tasty" Organic Life Platform in the Maternal and Child Industry

This forum is jointly organized by the Guangdong Organic Agriculture Association and the Guangdong Maternity, Baby and Children's Products and Services Association, with a focus on organic ingredients and food health. It is guided by the special group of pregnant, baby and children, and has the theme of "paying attention to the health and safety of pregnant, baby and children's food". Experts and enterprises from the government, universities and various industries have exchanged and discussed ideas. This forum has brought many new perspectives, ideas, and opportunities that are conducive to the development of the organic product industry to many companies that produce and sell organic products. It has given us a clearer understanding of the path of empowering the development of the entire industry chain for pregnant women, infants, and children, and has also given many participants and practitioners in the organic industry more confidence in the future.



### Healthy Catering High Quality Development Conference 2024—Award Ceremony for "Commended Healthy Catering Restaurants"

The conference guided by the Guangdong Health Food Culture Association, hosted by the Guangdong Health Culture Association and Yifan Exhibition, and organized by the TV program team of "Top Chef Meet Good Food", the program mainly focuses on helping catering enterprises, restaurants, and food shops grasp the current trend of health, promoting green and healthy ingredients such as grain, oil, staple food, miscellaneous grains, vegetables, and meat, and popularizing healthy and scientific cooking and eating styles.

### The 3<sup>rd</sup> International Food Health-preserving & Dietary Therapy Seminar-Health Industry Empowerment Summit

In the current era of big health, people have moved towards an "active health" lifestyle, and the awareness of early health preservation is gradually strengthening. In order to deeply explore and share the latest development trends, industry dynamics, and future development directions of the health industry. This conference is rich in content, with industry experts gathering together to promote the high-quality development of the food and dietary therapy industry, injecting new vitality into the health of the whole nation.






### Hebei Brand Agricultural Products (Guangzhou) Special Promotion Conference

Hosted by the Department of Agriculture and Rural Affairs of Hebei Province and undertaken by the Agriculture and Rural Bureau of Xingtai City. A total of 36 enterprises participated in the exhibition with over 150 high-quality agricultural products, focusing on promoting Hebei's characteristic agricultural products. This event not only showcases the excellent quality and brand strength of agricultural products in Hebei Province, but also provides new opportunities for Hebei agricultural product enterprises to explore domestic and international markets and expand sales channels.

## Exhibits Categories

<b>Nutrition &amp; Supplement</b>	Nutritional supplements, dietary supplement, nutrition-intensified food, sports nutrition food, rehabilitation nutrition, vitamin, mineral- enriched food, medical food, etc.
<b>Functional Ingredient</b>	Natural raw materials and auxiliary materials, original ecological supplies, ecological raw materials and auxiliary materials, etc.
<b>Healthy Food &amp; Beverage</b>	Functional food, super food, herbal products, plant based food, special diet, bee products, healthy snacks, healthy tea, healthy juices, healthy bottled water, healthy wine, gluten-free foods, low-fat foods, etc.
<b>Organic Products</b>	Organic fruit & vegetable, organic rice & oil, organic grains, organic tea & herbal, organic beverage & drink, organic wine, vegetarian diet, organic dairy and milk, organic maternal & child products, pet foods & healthcare, organic wash supplies, organic baby products, organic clothing, fabrics & textiles, organic farm & restaurant, etc.
<b>Natural Agro-food</b>	100% Nature egg, meat, milk, dairy, tea, coffee, juice, jam, honey, canned food, spice, sauce, dried fruit, nut, etc.
<b>Probiotics &amp; Enzyme</b>	Prebiotic products, probiotics products, enzyme Products, probiotics beauty products, etc.
<b>Natural Beauty &amp; Wellness</b>	Nature cosmetics, natural face & skincare, natural body care products, natural haircare, essential oils, men's grooming, dental products, beauty supplies & equipment, spa / salon equipment & supplies, etc.

## Stand Prices & Facilities

	Stand Type/Price Raw space USD 330/sqm	Facilities Location close to the entrance /exit or main corridor Exhibitors bear the cost of booth construction
	Stand Type/Price Premium booth with one side open USD 3,608/9sqm	Facilities 3mX3mX3.5m(H) 1 information counter 1 display cabinet 1 meeting table 4 chairs
	Premium booth with corner USD 3,968/9sqm	1 dustbin Carpet 1 electric socket (220v and 500w)

	Visitor Guide Ad: Front cover USD4,600 Title page USD2,300 The third front page USD2,000 Inside color page USD1,000	Back cover USD4,300 The second front page USD2,000 Inside specified color page USD1,200
	Other Advertisement: Exhibitor badge(single page) USD5,000/per Visitor badge(single page) USD8,400/per Gift bag(single color printing) USD3,400/2000 bags Visiting Ticket Back Adv.(single page) USD850/5000 pieces Visiting invitation letter (back cover) USD1,650/2000 pieces Visitors/Exhibitors Badge Rope Adv.(Logo Single Face)	
	E-Exhibition Catalog: inside color page USD1000	
	Product Introduction Meeting: Exhibitors USD1,800/Session(30 mins) Non-Exhibitors USD3,600/Session(30 mins) Appointment hours should be charged USD1,000 Ground Stickers USD1,000 (Please contact us for more information.)	

## Contact Us

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