



粤贸全国·粤品粤靓
GUANGDONG TRADES NATIONALLY

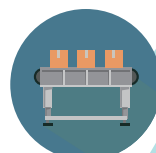
South China's Largest B2B Fair for Food Industry

The 24th China (Guangzhou) International Food Expo

4-6 June 2026

China Import and Export Fair Complex

www.food-gz.com



Overseas Supporters

Aegean Exporters' Associations
Associazione Nazionale Industriali Conserve
Alimentari Vegetali (ANICAV)
Rice Exporters Association of Pakistan (REAP)
CzechTrade
Italian Trade Agency
ICEX
ProChile
Ministry of Agriculture and Rural Development
Republic of Poland
International Olive Oil Council

Co-located
Event

IHE
INTER
HEALTH
EXPO 大健康展

YFZL
亿帆展览
Y · F · EXHIBITION

Organizer

Guangzhou Yi Fan Exhibition Co., Ltd.

Co-organizers

China Centre for Promoting SME Cooperation and Development
Department of Commerce of Jiangxi Province
China Chamber of Commerce of I/E of Foodstuff, Native Produce
and Animal By-products (CNFA)
National Rural Industry Integration and Development Alliance
Guangdong Food Circulation Association
Guangdong Organic Agriculture Association
Guangdong Institute of Food Science and Technology (GDIFST)
Guangzhou Huangpu Food Safety Association
Guangdong Agriculture Industrialization Association

Domestic Supporters

Domestic Supporters
Department of Agriculture and Rural Affairs of Jiangxi Province
The Forestry Department of Hunan Province
Department of Agriculture and Rural Affairs of Hebei Province
Department of Commerce of Jilin Province
Jilin Provincial People's Government Office in Guangzhou
Department of Agriculture and Rural Affairs of Yongxiu
Changchun Municipal Commerce Bureau
Department of Commerce of Inner Mongolia Autonomous Region
Wuchang Municipal People's Government
Gansu Province Longnan Municipality
Heilongjiang Qing'an County People's Government
Shangri-La Deqin County
Hubei Provincial Grain Industry Association
(The above list is in no particular order.)



Official Website

Grasp Your Share of China's Food Industry Market

Huge Population

With a population of over **1.4 Billion** people, China is one of the biggest consumers and importers of food products in the world.

Huge Market

USD1.04 Trillion (2024), will reach **USD2.13 Trillion** in 2033.
Revenue of Food Industry
+8.3% CAGR (2024-2033) ⁽¹⁾

Sustainable Growth in Household Income

In 2024, the per capita disposable income of Chinese residents will be 41314 yuan, and the per capita consumption expenditure of Chinese residents will be 28227 yuan, with a real growth rate of 5.1%

Source: (1) China business industrial research institute
(2) Credit Suisse Research Institute, Global Wealth Report 2024

● A Closer Look at South China's Huge Food Market

South China

(including Guangdong, Guangxi, Hainan Province and the two SARs: Hong Kong and Macau)

GDP: **USD1.66 trillion**, **No.2 in China** by region

Guangdong

Guangxi

Hainan

Hong Kong

Macao

GDP: USD0.29 trillion

GDP: USD0.06 trillion

GDP: USD0.31 trillion

GDP: USD0.04 trillion

GDP: **USD1.30 trillion**
No.1 in China by province, almost as large as Russia

Population: **109 million**
No.1 in China, nearly as many people as Japan

Engel's Coefficient: **33.51%**
One of largest food consumption provinces in China

Guangdong-Hong Kong-Macao Greater Bay Area

(including nine cities in Guangdong province and the two SARs: Hong Kong and Macau)

GDP: **USD1.58 trillion**, **1/8 GDP of China**

Guangzhou

Zaoqing

Foshan

Dongguan

Huizhou

Shenzhen

Hong Kong

Macao

Zhuhai

Jiangmen

Zhongshan

GDP: **USD1.58 trillion** ,comparable toTokyo Bay Area
Over **New York Bay Area** and the **San Francisco Bay Area**,

Population: **86.88 million**
more people than the United Kingdom

Import & Export Trading:
USD1.2 trillion, increasing **10%**

● Why Guangdong?

Vast Space for Imported Food Business

Huge Market of Chinese Market

China: **No.1 in the world**
expected reach
USD1.4 trillion in 2025
Guangdong consumption:
No.1 in China

Excellent Trade Logistics

Guangdong is **the leading province** in China
for imports and exports. Amounted to
USD1.25 trillion, increased **9.8%**.
20% of China

Thriving Retail Sales and E-commerce Sales

Guangdong is **the largest province** in China
for retail sales and e-commerce sales ⁽³⁾

Source: (1) General Administration of Customs, P.R.China – China Import Food Quality Safety Report 2024
(2) (3) ATO Guangzhou - Market Opportunities for Key U.S. Products in South China

Huge Potential of Food Market

On average, consumers spend **33.5%** of income on food and beverage in 2024, and income has been growing.
Per capita disposable income is **41,314 yuan** in 2024.

Food and Beverage **33.5%**

Housing **23.3%**

Transportation **13.6%**

Entertainment **10.6%**

Daily Supplies **5.8%**

Medical & Health **5.3%**

Clothes **5.0%**

Others **2.9%**

In 2024, the income of catering business in Guangdong reached **USD52.9 billion**, with **+5.9% YOY**
Ranking as **NO.1 in China** ⁽²⁾

Region Ranking

Guangdong **1**

Shandong **2**

Jiangsu **3**

Hebei **4**

Zhejiang **5**

China **0.57**

Source: (1) Guangdong Statistical Bulletin 2024 (2) www.askci.com

- 1 -

GZ Food Expo: South China's Largest B2B Fair for Food Industry

Entering its 24th edition, China (Guangzhou) International Food Expo will be held on 12-14 June 2025 in Guangzhou, the industrial base and import hub for food business in South China. **GZ Food Expo** is now the leading trade fair for food industry in South China. It is a must-attend platform for food professionals seeking to enter the South China market.

Date	Venue	Address
Move in: 10-11 June 2025 Exhibition: 12-14 June 2025	China Import and Export Fair Complex	NO.980, Xingang East Road, Haizhu district, Guangzhou, China

2024 Facts & Figures

Exhibiting countries including Australia, Canada, France, Germany, Indonesia, Italy, Japan, Malaysia, South Korea, Singapore, Thailand, and more.



Your Platform to Put Your Products in the Hands of Buyers in SOUTH CHINA!



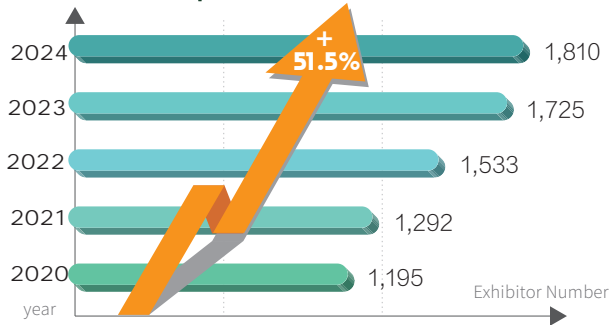
- ▶ Organized by government association
- ▶ Established fair in the industry with **23** editions history
- ▶ Geographical Advantage.
It connects you directly with South China's buyers
- ▶ High quality and targeted visitors from South China
- ▶ Industry gathering for new products and innovation
- ▶ Supported by government and industry associations
- ▶ The MUST-ATTEND trade fair in South China's food industry

Hall Plan

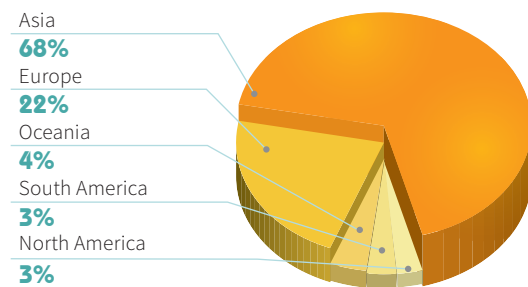


GZ Food Expo is the Perfect Platform to Grow Your Business

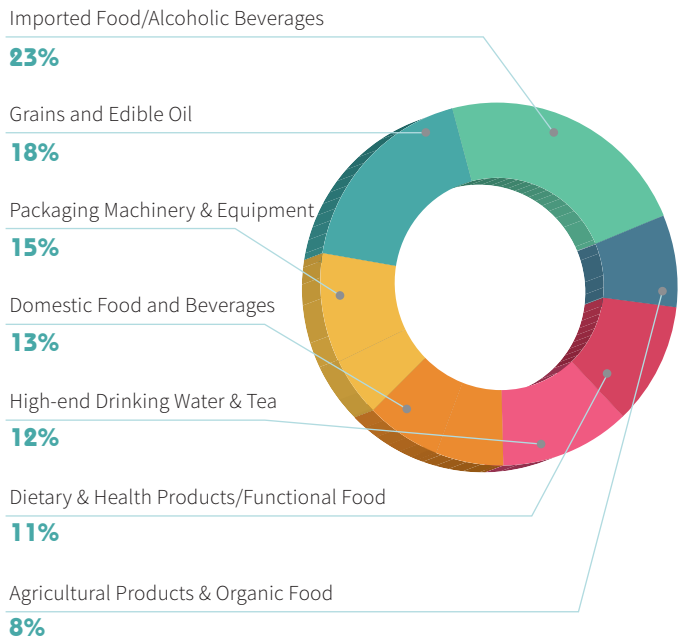
● More Brands and Manufacturers Join GZ Food Expo Annually



● They come from All Over the World



● Covering All Sectors of the Industry










● The Following Brands have made GZ Food Expo Part of their Business Success in South China



GZ Food Expo is Supported by Key Government and Industry Associations in and out of China



Featured Product Categories at GZ Food Expo

 <p>IMPORTED FOOD</p>	<h2>Imported Food & Beverage</h2> <ul style="list-style-type: none"> • A large gathering of food brands and companies from 40 countries and regions • Large pavilions organized by France, Singapore, Czech Republic, South Korea, and more • Meet with professional import traders and regional distributors, helping you to gain access and expand your market rapidly in South China
 <p>DOMESTIC FOOD</p>	<h2>Domestic Food & Beverage</h2> <ul style="list-style-type: none"> • Great support and resources from China Chamber of Commerce of Foodstuffs and native Produce • A showcase of high-end brands to keep up with the trend of the upgrading consumption structure • A showcase of tens of thousands popular, innovative food and beverage • Connecting you to buyers including dealers, agents, wholesale markets and chain supermarkets in South China
 <p>ORGANIC FOOD & AGRI-PRODUCT</p>  <p>TEA</p>	<h2>Organic & Agricultural Food</h2> <ul style="list-style-type: none"> • A key category supported the Ministry of Commerce of China • A large gathering of local pavilions from Heilongjiang, Guangxi, Xinjiang, and more • A showcase of organic, natural and original ecological products to keep up with the new trend of natural and healthy food • Establish partnerships with large retailers such as chain fresh retail, star hotels, restaurants, middle to high-end chain supermarkets, wholesalers, agents, and more
 <p>EDIBLE OIL</p>  <p>RICE & GRAINS</p>	<h2>Grains & Oil</h2> <ul style="list-style-type: none"> • The first choice for China's most famous brands such as COFCO, SINOGRain, Wilmar, and more • An effective platform for niche categories such as camellia oil, walnut oil and peony seed oil to expand the personalized consumer market • A large gathering of featured local pavilions from Qingan County, Lanxi County and Guangxi in the rice industry • Nearly 1,000 VIP buyers brought by various grain and oil bureaus to help you to establish partnerships with government
 <p>DRINKING WATER</p>	<h2>High-end Water</h2> <ul style="list-style-type: none"> • A large platform for high-end water industry to help you seize the market in short time • A large gathering of renowned brands from USA, Canada, France, Poland, Turkey, etc • Connecting you to buyers from multiple hotel and catering organizations to help you rapidly expand such sales channels • Our concurrent event - The 5th Guangzhou International Water Tasting Competition will provide extensive opportunities for your brand exposure and sales channels • The promotion at Berkeley Springs International Water Tasting every year will bring you quality international buyers resources
 <p>FOOD MACHINERY</p>  <p>GRAIN & OIL MACHINERY</p>	<h2>Food Processing & Packing Equipment</h2> <ul style="list-style-type: none"> • South China's largest B2B fair for food processing and packing equipment • A platform where renowned brands such as Jiexun, Zhongke, Jialong gathers around • Meet face-to-face with food, grains and oil, beverage manufacturers • Establish partnerships with amount of buyers from grains and oil, food and beverage and professional associations in South China
 <p>WINE & BEER</p>	<h2>Wine & Beer</h2> <ul style="list-style-type: none"> • A large gathering of all kinds of wine, beer, spirits, cocktails, and more • Establish partnerships with high-quality liquor traders, chain supermarkets, high-end clubs, hotels and catering buyers, bringing you broader sales channels and business opportunities
 <p>PREGNANCY & BABY FOOD</p>	<h2>Pregnancy & Baby Food</h2> <ul style="list-style-type: none"> • A Whole new sector to help you enter the fast-growing baby market • connecting you to high-quality buyers from maternal and children stores, supermarkets, e-commerce, franchisees, agents, drug stores, and more in China

● Exhibitor Says

"This is our third year exhibiting with Czech companies at GZ Food Expo. We will continue to support the show and hope to introduce more and more Czech companies and high-quality products to China market."

—Ales Cervinka,
Head of Czech Trade Promotiaon Agency in China

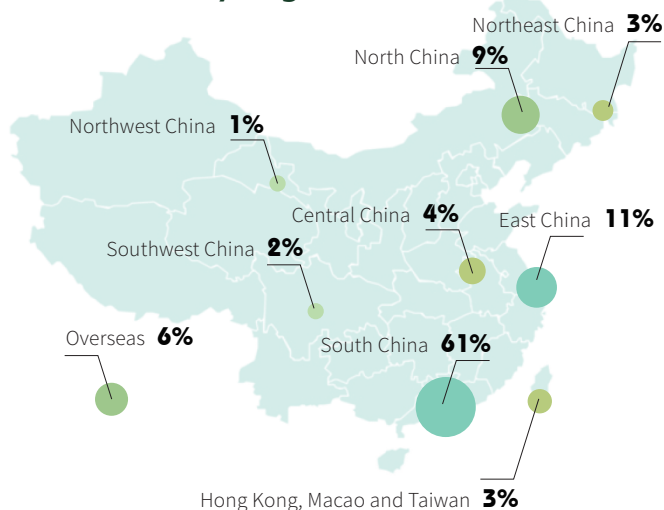


"Many buyers have shown great interests in our innovative products and we gained a lot of attention. We received many useful advices from them and found some potential business partners during the show."

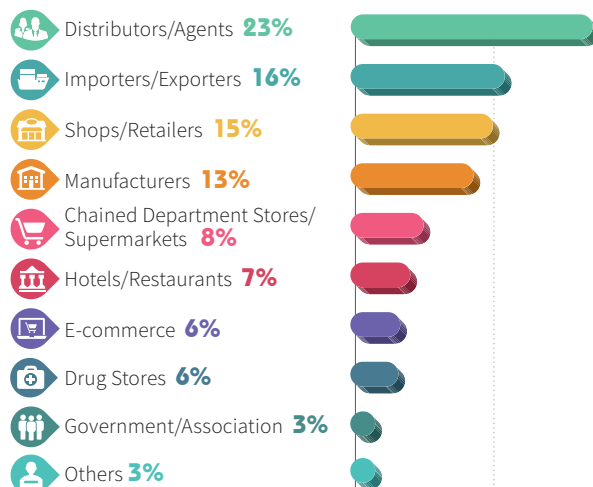
—WANG Sijia, Founder of Smeal

Meet with our Key Buyers Sourcing Food Products in South China

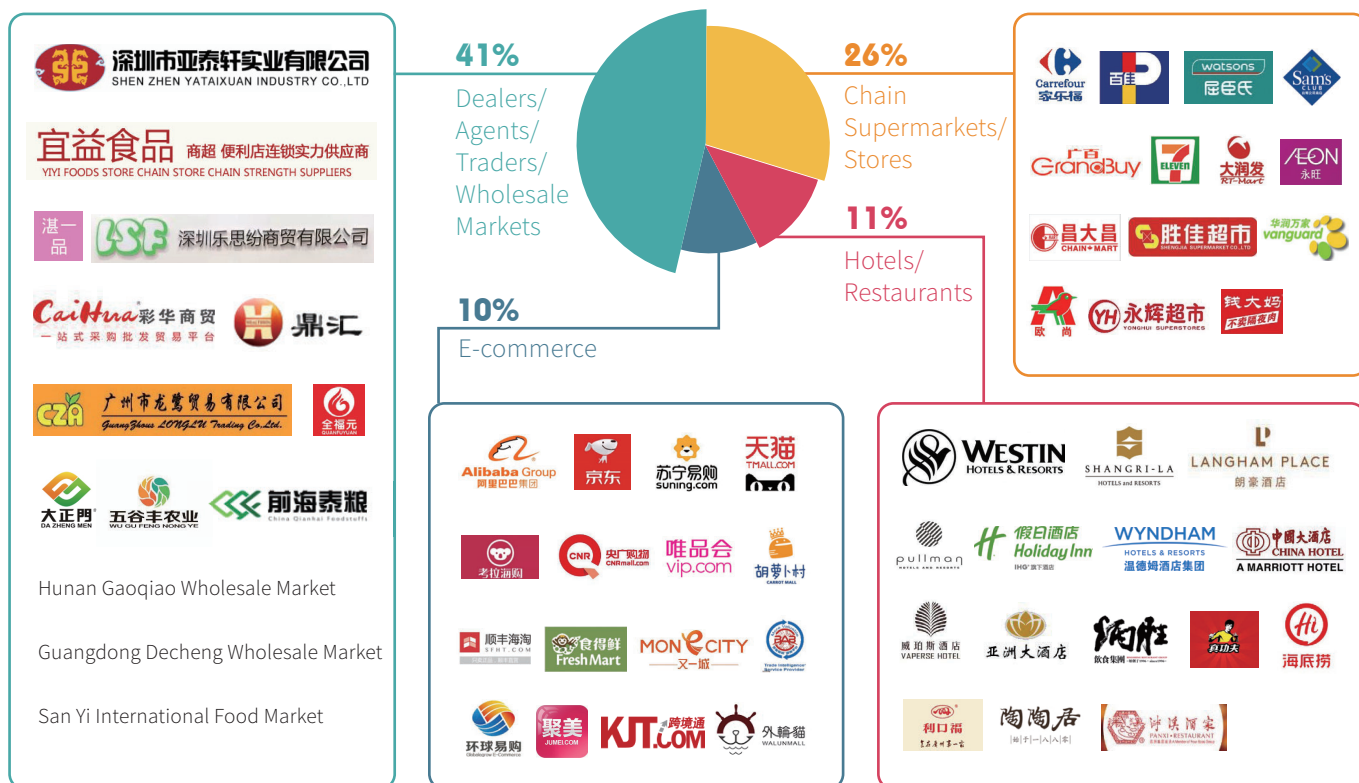
● Visitors by Region



● Visitors by Business Nature



● Key Buyers include ...



● VIP Buyers from Major Industry Organizations

- Guangdong Food Circulate Association
- Guangdong Province Grain Industry Association
- Guangzhou City Grain Industry Association
- Zhongshan City Grain Industry Association
- Dongguan City Grain Industry Association
- Zhuhai City Grain Industry Association
- Shenzhen Food Industry Association
- Guangdong E-Commerce Industry Association
- Guangdong Cross-border E-Commerce Industry Association
- Guangzhou Area Catering Trade Association
- Guangzhou Western Food Industry Association
- Guangzhou Cuisine Association
- South China Hotel Purchasing Managers Union



We Connect You with the **RIGHT BUYERS** by our **Professional Business Matching Service!**



● Buyer Says

"Thanks for inviting us to attend GZ Food Expo. We **met many high-quality exhibitors** onsite. We will attend again next year!"

—Miss Wang, Manager of JD.COM



"GZ Food Expo provides us **an effective platform to do business**. We met some French exhibitors and discussed cooperation with them. We will attend the expo again next year!"

—Mr. Wang, Manager of Yamaoka Co.,Ltd. (Japan)

You Get More than a Show Floor Presence at GZ Food Expo

Opening and Award Ceremony



Aiming to promote the healthy development of the industry, over 200 authoritative experts and scholars of the grain and oil industry will be invited to the award ceremony to honor major brands and companies at the grand gathering.

The First Pregnancy, Infants and Children Organic Food Health and Safety Innovation and Development Summit 2024

This forum is jointly organized by the Guangdong Organic Agriculture Association and the Guangdong Maternity, Baby and Children's Products and Services Association, with a focus on organic ingredients and food health. It is guided by the special group of pregnant, baby and children, and has the theme of "paying attention to the health and safety of pregnant, baby and children's food".



The 10th Guangzhou International Water Tasting Competition

The competition will engage more than one hundred international brands and an eminent judge committee formed by renowned experts in this field. **At last section, 10+ brands from all over the world** won three categories of awards of "non-carbonated mineral water", "carbonated mineral water" and "flavor mineral water".

Guangdong Enterprise Catering Awards

The awards ceremony was attended by over 200 catering enterprises and industry professionals in 2024. The award acknowledges the contribution of outstanding and innovative enterprises and talents, aiming to promote the development of Guangdong's catering industry and carry forward Guangdong's catering culture.



In GZ Food Expo 2024, over 40 conferences and activities such as Sunflower Oil Industry Development Forum, China Instant Bird's Nest Market Future Development Seminar, Asian Probiotics Industry Forum will be also held onsite.
(The final arrangement is subject to the on-site notice.)

See you in 2025

Seize Your Opportunities in China's Food Market

GZ Food Expo, Multi-faceted Advertising Campaign Draws Targeted Buyers to the Event



Stand Prices & Facilities



Stand Type/Price

Raw space
USD 330/sqm

Facilities

Location close to the entrance/exit or main corridor
Exhibitors bear the cost of booth construction



Stand Type/Price

Premium booth with one side open
USD 3,608/9sqm

Premium booth with corner
USD 3,968/9sqm

Facilities

1 information counter
1 display cabinet
1 meeting table
4 chairs
1 dustbin
Carpet
1 electric socket (220v and 500w)



Stand Type/Price

Standard booth with one side open
USD 2,500/9sqm

Standard booth with corner
USD 2,750/9sqm

Facilities

1 information counter
2 chairs
2 fluorescent lamps
1 dustbin
Carpet
1 electric socket (220v and 500w)

*The actual facilities is subject to the exhibition contract

Contact Us

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