



# The IOE World Edible Oil Expo

## The 19<sup>th</sup> China (Guangzhou) International Edible Oil Expo

4-6 June  
2026

China Import and  
Export Fair Complex

**CO-LOCATED  
EVENTS**



**INTER  
HEALTH  
EXPO**



**INTERNATIONAL  
Grain and Oil  
EXPO** 世界粮油展



**INTERNATIONAL  
GRAIN & OIL MACHINERY  
EXPO** 粮油机械展

### Co-organizer

China Centre for Promoting SME Cooperation and Development  
International Olive Oil Council  
U.S. Soybean Export Council (USSEC)  
Guangdong Institute of Food Science and Technology

### Supporting Organizations

Hunan Oil-Tea Camellia Industry Association  
Hengyang Forestry Bureau of Hunan Province  
Anhui Oil-Tea Camellia Association

### Organizer

Guangzhou Yi Fan Exhibition Co., Ltd.

### Supporting Companies

Xiawang Group  
Yihai Kerry  
Luhua Group  
Standard Foods  
SAMSUNG  
AUSCA  
SHENZHOU WOLIANG  
HEBEI YUXING  
Qingdao Tianxiang Foods Group  
Agricultural Investment Group  
Ronghai Biological  
Jinsheng Group  
Jiuliang Food  
Yuhuang Grain & Oil  
Laoshunxiang Group

(The above list is in no particular order.)

## Market Prospect



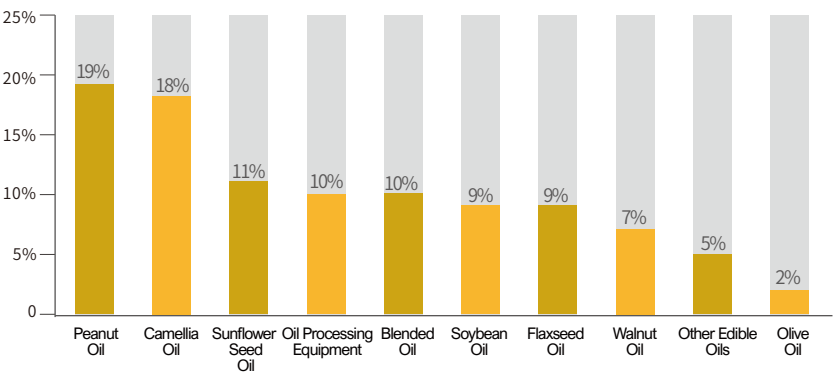
China's vast consumer base and rich food culture have created a diverse edible oil market. In 2024, China's consumption reached 37.35 million tons, a 1% year-on-year increase. Common oils like peanut, soybean, and rapeseed have shown stable growth, while nutrient-rich emerging oils are the fastest-growing.

The increasing health awareness has driven edible oil consumption into a healthier phase. The market is shifting toward "eating less oil, eating better oil, and eating for health." Camellia oil, olive oil, sunflower seed oil, and flaxseed oil have maintained high growth rates over the past 5-10 years. As health consciousness deepens, demand for healthy oils will continue to rise, offering significant development opportunities for health-focused edible oils.

## Why exhibit

- ◆ The exhibition leverages a wide network of professional buyers both domestically and internationally, along with strong support from leading industry associations and authorities. It aims to foster efficient communication and collaboration across the entire industry chain.
- ◆ A dedicated buyer-matching program is tailored for exhibitors. By identifying procurement needs in advance, the program facilitates targeted business matchmaking and in-depth negotiations during the show.
- ◆ A series of forums and seminars will focus on key industry topics, inviting leading experts and executives to share the latest trends, market insights, and emerging opportunities—creating a valuable platform for learning, networking, and exchange.
- ◆ To promote and recognize innovation in the global edible oil sector, a special awards ceremony will be held to showcase breakthrough products and highlight the industry's achievements, driving collective growth and mutual success.

## Exhibit Categories



## Featured Brands

The above are selected brands from previous expos.

## All Media Coverage

80,000+

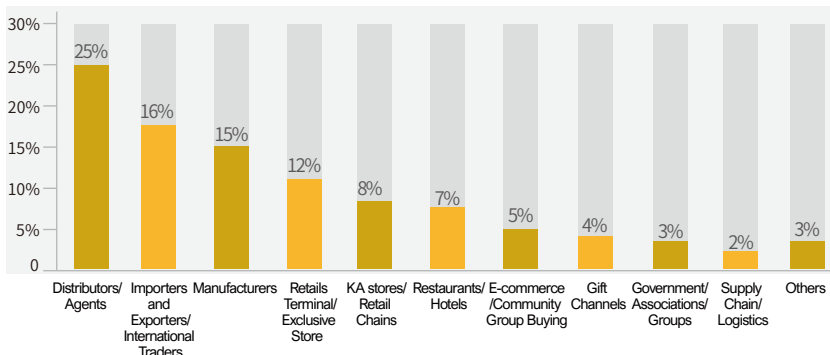
**300,000+**

# 40,000+

# 300+

## Visitor Review

### Visitor Industry Backgrounds



## VIP buyer groups

Guangdong Yangsheng Culture Association  
 Guangdong Food Circulate Association  
 Guangdong Organic Agriculture Association  
 Guangdong Province Sihui City Food Industry Association  
 Guangdong Healthy Diet Culture Association  
 Guangzhou TV "Meeting Quality Ingredients" Catering Procurement Group  
 GUANGZHOU CITY FOOD ENTERPRISES ASSOCIATION  
 Guangzhou Area Food and Drink Trade Association  
 Guangzhou Panyu Restaurant & Catering Association  
 Guangzhou Yuexiu Restaurant & Catering Association  
 Guangzhou 007 Culinary Elite Association  
 Guangzhou Nansha Food Industry Association  
 Guangzhou Panyu Food and Beverage Chamber of Commerce  
 Guangzhou Liwan Alcohol Industry Association  
 Guangzhou Baiyun Food Industry Association  
 Guangzhou Huadu Distinct Catering and Hotel Association  
 Foshan Shunde Longjiang Catering Industry Association  
 Foshan Shunde Jun'an Catering Industry Association  
 FOSHAN HOTELTHE SAME TERAD OR BUSINESS CHAMBER OF COMMERCE

Foshan Nanhai District Catering Industry Association  
 Foshan Gaoming Dining Profession Association  
 Foshan Nanhai District Le Cong Food Association  
 FOSHAN SHUNDE RONGGUI RESTAURANT ASSOCIATION  
 Foshan Daliang Food & Tourism Promotion Association  
 FOSHAN SHUNDE XINGTAN DIETARY ASSOCIATION  
 FOSHAN SHUNDE DIETETIC ASSOCIATION  
 THE ASSOCIATION OF HOTEL, FOOD & BEVERAGE ZHANQING  
 Heshan City Catering Industry Association  
 Jiangmen Cuisine Association  
 Zhongshan Cuisine Association  
 QINGYUAN FOOD CULTURE INDUSTRY ASSOCIATION  
 The Chef Association of Zhuhai

## Key Buyers

### Community Retailers

Temu Grocery Shopping | Xiaoxiang Supermarket | Pupu Supermarket | JD Home | Dingdong Grocery Shopping | Yonghui Life

### E-commerce/Cross-border e-commerce

JD | TAOBAO & TMALL | PDD(Temu) | Rednote | TikTok E-commerce | 1688 | Alibaba.com | Suning | Sendtuo

### Chain supermarket

Samsclub, CR Vanguard, Guangzhou Baijia Supermarket, Freshippo, Watsons, 7 FRESH, Changdachang Super Shopping Plaza, Guangdong Xiyangyang Convenience Store, Guangdong Shengjia Supermarket, Guangzhou Grandbuy Co., Ltd., Dongguan Tianfu Convenience Store, Guangzhou C-Store Chain Ltd.

### Offline stores

Tianhe District, Guangzhou : Fenghuang Linji Grain & Oil Store、 Longdong Huafeng Grain & Oil Store、 Daguan yuhu Grain & Oil Store、 Xinghua Renxiang Grain & Oil Store、 Fenghuang Longsheng Grain & Oil Store、 Tianhe Changle Grain & Oil Store、 Xintang Linchen Grain & Oil Store  
 Baiyun District, Guangzhou : Longgui Xiuyuan Grain & Oil Store、 Jiahe Wangxing Grain & Oil Store、 Xinshi Xinzhu Grain & Oil Store  
 Haizhu District, Guangzhou: Yue Zeng Grain & Oil Store、 Liu Jun Grain & Oil Store、 Jinqun Grain & Oil Store  
 Liwan District, Guangzhou : Wenfeng Grain & Oil Store、 Haolong Grain & Oil Store、 Gongming Grain & Oil Store  
 Yuexiu District, Guangzhou: Jintao Grain & Oil Store、 Guangxin Grain & Oil Store  
 Huangpu District, Guangzhou : Qiangfeng Grain & Oil Store、 Jinbi Grain & Oil Store



## Concurrent Events



### Grain & Oil Award Ceremony

The ceremony gathered leaders from various provinces and cities, consuls from consulates in Guangzhou, distinguished experts and scholars, dozens of domestic and international industry associations, research institutions, higher education institutions, and industrial organizations. The event connected hundreds of top influencers and industry media from around the world, bringing together elites to empower the grain and oil industry and promote its vigorous development in China. During the opening ceremony, the organizing committee presented awards for Outstanding Product Gold Award and Top Ten Brands, among others.



### Promotion Session: The Global Status of Turkish Olives and Olive Oil

The Aegean Olive and Olive Oil Exporters' Association proudly presents Turkey's rich heritage in olive cultivation and olive oil production to the global stage. The association's mission is to expand export markets by intensifying efforts and launching promotional activities, with the goal of building and strengthening the "Turkish Olives and Olive Oil" brand.







### Promotion Session: Intelligent Technology Empowers Cost Reduction and Efficiency — Tackling the Global Challenge of Harvesting Camellia Oleifera Fruit in Mountainous and Hilly Areas

Zhejiang Jianlin Technology Co., Ltd. is an innovative technology enterprise specializing in the full industrial chain of intelligent equipment. Backed by a strong R&D team and a wealth of high-level talent, the company has received over ten national and provincial-level awards and holds more than 70 patents. In collaboration with enterprises such as Anhui Zhaomin, Jianlin has jointly developed a range of advanced equipment including camellia fruit harvesters, dry nut picking machines, and olive harvesters.

## Exhibits Categories

Edible Oils	Peanut Oil, Rapeseed Oil, Soybean Oil, Corn Oil, Blend Oil, Palm oil, Sunflower Oil, etc.
Premium Nutritional and Healthy Oils	Olive Oil, Camellia Oil, Linseed oil, Corn germ oil, Peony seed oil, Wheatgerm Oil, Garlic Oil, Coconut Oil, Grape seed Oil, Camellia Oleifera Seed Oil, Indigo Oil, Rice Oil, Perilla Oil, Safflower seed Oil, Seabuckthorn Oil, Pumpkin Oil, Walnut Oil, Almond Oil, Sesame oil, Edible Fish Oil, Acer Truncatum Bunge Oil, Shiny-leaved yellowhorn oil, Canola Oil, etc.
Machinery & Equipment	Oil Equipment, Bottle Blowing Machine, Labelling Machine, Filling Machine, Pressure Filter, Conveying Equipment, Dryer, Centrifugal Machine, Mixer, Oscillating Screener, Crusher, Stoning Machine, Evapo-separated Machine, Reduction Drive, Condenser, Elevator, Ink-jet Printer, Filling Equipment and Assembly Line, Glass Bottle, Can etc.

## Booth Types, Prices, and Facilities

	<b>Raw space</b> USD 330/sqm	<b>Facilities</b> Location close to the entrance /exit or main corridor Exhibitors bear the cost of booth construction
	<b>Premium booth</b> with one side open USD 3,608/9sqm	<b>Facilities</b> 3mX3mX3.5m(H) 1 information counter 1 display cabinet 1 meeting table 4 chairs 1 dustbin Carpet 1 electric socket (220v and 500w)
	<b>Premium booth</b> with corner USD 3,968/9sqm	
	<b>Standard booth</b> with one side open USD 2,500/9sqm	<b>Facilities</b> 3mX3mX2.5m(H) 1 information counter 2 chairs 2 fluorescent lamps 1 dustbin Carpet 1 electric socket (220v and 500w)
	<b>Standard booth</b> with corner USD 2,750/9sqm	

## Advertising Rates

Visitor Guide Ad.			
Front cover	USD4,600	The third front page	USD2,000
Back cover	USD4,300	Inside specified color page	USD1,200
Title page cover	USD2,300	Inside color page	USD1,000
The second front page	USD2,000		

## Contact Us

Guangzhou Yi Fan Exhibition Co., Ltd  
19<sup>th</sup> Floor, Guangjian Building, No. 87 Tianrun Road, Tianhe District, Guangzhou, China  
Website: [www.igochina.org](http://www.igochina.org)  
E-mail: [info@ihe-china.com](mailto:info@ihe-china.com)  
Tel: +86-020-88521416