



INTER  
HEALTH  
EXPO 大健康展



INTERNATIONAL  
HEALTHY FOOD & ORGANIC PRODUCTS  
EXPO 高端健康食品展

# The 25<sup>th</sup> China (Guangzhou) International Nutrition Healthy Food and Organic Products Exhibition 2026



**4-6 June  
2026**

**China Import and  
Export Fair Complex**

**CO-LOCATED  
EVENTS**



**Organizer**

Guangzhou Yi Fan Exhibition Co., Ltd



**Co-organizers**

China Centre for Promoting SME Cooperation and Development

China National Health Association

Guangdong Organic Agriculture Association

Guangdong Healthcare Industry Association

(The above list is in no particular order.)



As public awareness of health continues to rise, the concepts of nutrition, wellness, and healthy living are becoming deeply rooted in people's minds, providing strong momentum for the growth of the nutrition, organic, and health food sectors. In the future, a new wave of health-conscious consumers—led by China's younger generation and more than 290 million people aged 60 and above—will drive soaring demand for healthy, organic, and functional foods. Against this backdrop of market expansion, leveraging trade shows to build brand identity, create immersive consumption experiences, and tap into segmented consumer needs will be key for enterprises to seize emerging market opportunities.

## Why Exhibiting?

- ▶ Cutting-edge technologies, achievements, and new products from both domestic and international markets will be showcased, fostering in-depth on-site communication and business matchmaking to help enterprises capture new market opportunities.
- ▶ A 3-day exhibition, paired with 365 days of ongoing promotion. The event is widely covered by over 300 professional media outlets across both online and offline channels, enhancing brand visibility and maximizing exhibitor returns.
- ▶ Concurrent forums and high-level industry conferences will be held to address key development challenges and pain points, offering practical insights and fostering industry dialogue.
- ▶ Tailored one-on-one matchmaking services connect exhibitors with qualified buyers. By identifying buyer needs in advance, the show enhances onsite engagement and boosts business success rates.

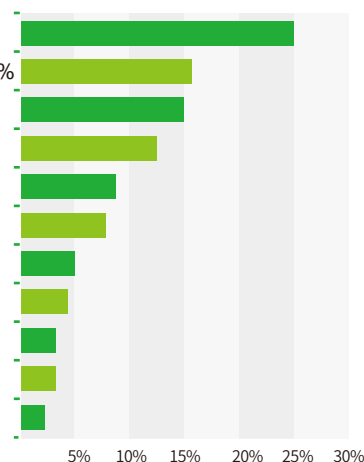
## 2025 Visitor Review

### Visitor Geographic Distribution



### Visitor Industry Backgrounds

Distributors/Agents	25%
Importers and Exporters/International Traders	16%
Manufacturers	15%
Retails Terminal/Exclusive Store	12%
KA stores/Retail Chains	8%
Restaurants/Hotels	7%
E-commerce/Community Group Buying	5%
Gift Channel	4%
Government/Associations/Groups	3%
Others	3%
Supply Chain/Logistics	2%



## Featured Brands



Partial list of previous exhibitors, in no particular order



## VIP Buyer Groups

Guangdong Yangsheng Culture Association  
GuangDong Food Circulate Association  
Guangdong Organic Agriculture Association  
Guangdong Province Sihui City Food Industry Association  
Guangdong Healthy Diet Culture Association  
Guangzhou TV "Meeting Quality Ingredients" Catering Procurement Group  
GUANGZHOU CITY FOOD ENTERPRISES ASSOCIATION  
Guangzhou Area Food and Drink Trade Association  
Guangzhou Panyu Restaurant & Catering Association  
Guangzhou Yuexiu Restaurant & Catering Association  
Guangzhou 007 Culinary Elite Association  
Guangzhou Nansha Food Industry Association  
Guangzhou Panyu Food and Beverage Chamber of Commerce  
Guangzhou Liwan Alcohol Industry Association  
Guangzhou Baiyun Food Industry Association  
Guangzhou Huadu Distinct Catering and Hotel Association

Foshan Shunde Longjiang Catering Industry Association  
Foshan Shunde Jun'an Catering Industry Association  
FOSHAN HOTEL THE SAME TERAD OR BUSINESS CHAMBER OF COMMERCE  
Foshan Nanhai District Catering Industry Association  
Foshan Gaoming Dining Profession Association  
Foshan Nanhai District Le Cong Food Association  
FOSHAN SHUNDE RONGGUI RESTAURANT ASSOCIATION  
Foshan Daliang Food & Tourism Promotion Association  
FOSHAN SHUNDE XINGTAN DIETARY ASSOCIATION  
FOSHAN SHUNDE DIETETIC ASSOCIATION  
THE ASSOCIATION OF HOTEL, FOOD & BEVERAGE ZHANQING  
Heshan City Catering Industry Association  
Jiangmen Cuisine Association  
Zhongshan Cuisine Association  
QINGYUAN FOOD CULTURE INDUSTRY ASSOCIATION

(The above list is in no particular order.)

## Key Invited Buyers

The exhibition deeply cultivate the national sales network and invite food and health product distributors, traders, retailers, pharmacies, chain supermarkets, hotels, catering and other buyers with bulk purchasing intentions to attend and conduct one-on-one precise business negotiations with enterprises. At the same time, the exhibition also brought together new retail channels such as e-commerce, community/community retail, WeChat business, and franchisees, providing enterprises with comprehensive and multi-level opportunities to expand their sales channels.



## Concurrent Events



### The 5<sup>th</sup> International Food and Dietary Therapy Symposium

The 5th International Food and Dietary Therapy Symposium was held under the theme "Dietary Therapy Development & Empowering the Greater Bay Area Health Industry Alliance." The event brought together government officials, industry experts, association representatives, business leaders, and media guests. Attendees engaged in in-depth discussions on industry trends, the development of food-medicine homologous products, and collaborative growth of the health industry in the Greater Bay Area, offering valuable insights to promote the sector's high-quality development.



### Maternal and Child Industry Festival and Organic Postpartum Meal & Soup Competition 2025

This event is organized under the guidance of the Guangdong Preventive Medicine Association and initiated by Mengbao Baiwei. Co-organizers include the Mommy baby Products Association of Guangdong, the Guangdong Organic Agriculture Association, and the "Jiang Yu Liang Cai" program. With the theme "Connecting Organics, Unlocking Infinite Business Opportunities," the competition aims to empower postpartum meals through organic ingredients, attracting widespread attention and participation from industry experts and postpartum care center professionals.





### Anti-aging and Health Science Popularization Forum

Held on June 12, the forum gathered leading experts in Chinese medicine, nutrition, mental health, and Tibetan therapy. Speakers included Prof. Lei Haimin from Beijing University of Chinese Medicine, and Wu Xiangming, founder of China's nutritional weight control system. Topics covered anti-aging through TCM, lifestyle intervention, Tibetan medicinal baths, and mental well-being. The forum highlighted multi-disciplinary approaches to healthy living. It promoted public awareness of science-based aging prevention and wellness strategies.

## Exhibits Categories

Nutrition & Supplement	Nutritional supplements, dietary supplement, nutrition-intensified food, sports nutrition food, rehabilitation nutrition, vitamin, mineral- enriched food, medical food, etc.
Functional Ingredient	Natural raw materials and auxiliary materials, original ecological supplies, ecological raw materials and auxiliary materials, etc.
Healthy Food & Beverage	Functional food, super food, herbal products, plant based food, special diet, bee products, healthy snacks, healthy tea, healthy juices, healthy bottled water, healthy wine, gluten-free foods, low-fat foods, etc.
Organic Products	Organic fruit & vegetable, organic rice & oil, organic grains, organic tea & herbal, organic beverage & drink, organic wine, vegetarian diet, organic dairy and milk, organic maternal & child products, pet foods & healthcare, organic wash supplies, organic baby products, organic clothing, fabrics & textiles, organic farm & restaurant, etc.
Natural Agro-food	100% Nature egg, meat, milk, dairy, tea, coffee, juice, jam, honey, canned food, spice, sauce, dried fruit, nut, etc.
Probiotics & Enzyme	Prebiotic products, probiotics products, enzyme Products, probiotics beauty products, etc.
Natural Beauty & Wellness	Nature cosmetics, natural face & skincare, natural body care products, natural haircare, essential oils, men's grooming, dental products, beauty supplies & equipment, spa / salon equipment & supplies, etc.

## Booth Types, Prices, and Facilities

	Booth Type/Price Raw space USD 330/sqm	Facilities Location close to the entrance /exit or main corridor Exhibitors bear the cost of booth construction	
	Booth Type/Price Premium booth with one side open USD 3,608/9sqm  Premium booth with corner USD 3,968/9sqm	Facilities 3mX3mX3.5m(H) 1 information counter 1 display cabinet 1 meeting table 4 chairs	1 dustbin Carpet 1 electric socket (220v and 500w)

			<p>Visitor Guide Ad.:</p> <p>Front cover USD4,600</p> <p>Title page USD2,300</p> <p>The third front page USD2,000</p> <p>Inside color page USD1,000</p> <p>Other Advertisement:</p> <p>Exhibitor badge(single page) USD5,000/per Color printing</p> <p>Visitor badge(single page) USD8,400/per Color printing</p> <p>Gift bag(single color printing) USD3,400/2000 bags</p> <p>Visiting Ticket Back Adv.(single page) USD850/5000 pieces</p> <p>Visiting invitation letter (back cover) USD1,650/2000 pieces</p> <p>Visitors/Exhibitors Badge Rope Adv.(Logo Single Face)</p> <p>E-Exhibition Catalog: inside color page USD1000</p> <p>Product Introduction Meeting:</p> <p>Exhibitors USD1,800/Session(30 mins)</p> <p>Non-Exhibitors USD3,600/Session(30 mins)</p> <p>Appoint hours should be charged USD1,000</p> <p>Ground Stickers USD1,000 (Please contact us for more information.)</p>	<p>Back cover USD4,300</p> <p>The second front page USD2,000</p> <p>Inside specified color page USD1,200</p>
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## Contact Us

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