



The 11th China (Guangzhou) International Bird's Nest Exhibition 2027

Co-located: The 35th China (Guangzhou) International Health Industry Expo

10-12 March
2027

China Import and Export
Fair Complex

Organizers

CHINA ENTRY-EXIT INSPECTION AND QUARANTINE ASSOCIATION
Bird's Nest Branch of China Pharmaceutical Culture Society
International Bird's Nest Industry Alliance
Guangzhou Yi Fan Exhibition Co., Ltd.

Co-organizer

Beijing Yiqi Public Welfare Foundation

(In no particular order)

VIP Buyer Groups

Guangdong Yangsheng Culture Association
Guangdong Food Circulate Association (GDFCA)
Guangdong Organic Agriculture Association
Guangdong Province Sihui City Food Industry Association
Guangdong Healthy Diet Culture Association
Guangzhou Area Food and Drink Trade Association
Guangzhou Panyu Restaurant & Catering Association
Guangzhou Yuexiu Restaurant & Catering Association
Guangzhou Nansha Food Industry Association
Guangzhou Panyu Food and Beverage Chamber of Commerce
Guangzhou Liwan Alcohol Industry Association
Guangzhou Baiyun Food Industry Association
Guangzhou Huadu Distinct Catering and Hotel Association
Foshan Shunde Longjiang Catering Industry Association
Foshan Shunde Jun'an Catering Industry Association

FOSHAN HOTEL THE SAME TRADE OR BUSINESS CHAMBER OF COMMERCE
/ Foshan Food and Beverage Association
Foshan Nanhai District Catering Industry Association
Foshan Gaoming Dining Profession Association
Foshan Nanhai District Le Cong Food Association
FOSHAN SHUNDE RONGGUI RESTAURANT ASSOCIATION
Foshan Daliang Food & Tourism Promotion Association
FOSHAN SHUNDE XINGTAN DIETARY ASSOCIATION
FOSHAN SHUNDE DIETETIC ASSOCIATION
THE ASSOCIATION OF HOTEL, FOOD & BEVERAGE ZHAOQING
Heshan City Catering Industry Association
Jiangmen Cuisine Association
Zhongshan Cuisine Association
QINGYUAN FOOD CULTURE INDUSTRY ASSOCIATION
The Chef Association of Zhuhai

Key Buyers

The exhibition has deepened its national sales network and will invite food and health product distributors, traders, retailers, pharmacies, chain supermarkets, hotels and restaurants and other buyers with bulk purchasing intentions to attend the event to conduct one-on-one precise business negotiations with enterprises. Meanwhile, the exhibition also aggregates new retail channels such as e-commerce, community/community retail, WeChat merchants, franchisees, etc., to expand sales channels for enterprises in an all-round and multi-level manner.



Concurrent Events



Livestream E-commerce & Private Domain Channel Sourcing Matchmaking Meeting

This edition provides an in-depth look at industry trends, with on-site matchmaking and live streaming events. Top influencers and group-buy leaders from Yinqu Yanxuan, Songshu Youpin, Xijiang Youpin, Zhenxi Aigou, Jiuzhitang National Supply Chain Center, Kailun Food Group Purchasing, and more will share their product selection criteria, procurement needs, and partnership models, empowering businesses to accelerate their digital marketing growth.



Exhibit Category

Original imported bird's nest, dried bird's nest, bird's nest slices, instant bird's nest, bird's nest series products, bird's nest deep-processing products, bird's nest deep-processing technology and equipment, nourishing health products, nutritional health food, natural herbs, medicinal food, beauty food and beverages, etc.

Stand Prices & Facilities



Stand Type/Price
Raw space
USD 330/sqm

Facilities
Location close to the entrance
/exit or main corridor
Exhibitors bear the cost of
booth construction



Stand Type/Price
Premium booth with
one side open
USD 3,608/9sqm

Premium booth with corner
USD 3,968/9sqm

Facilities
3mX3mX3.5m(H)
1 information counter
1 display cabinet
1 meeting table
4 chairs

1 dustbin
Carpet
1 electric socket (220v and 500w)



Standard booth with
one side open
USD 2,500/9sqm

Standard booth with corner
USD 2,750/9sqm

Facilities
3mX3mX2.5m(H)
1 information counter
2 chairs
2 fluorescent lamps

1 dustbin
Carpet
1 electric socket (220v and 500w)



Visitor Guide Ad.:

Front cover USD4,600
Title page USD2,300
The third front page USD2,000
Inside color page USD1,000

Back cover USD4,300
The second front page USD2,000
Inside specified color page USD1,200

Other Advertisement:

Exhibitor badge(single page) USD5,000/per Color printing
Visitor badge(single page) USD8,400/per Color printing
Gift bag(single color printing) USD3,400/2000 bags
Visiting Ticket Back Adv.(single page) USD850/5000 pieces
Visiting invitation letter (back cover) USD1,650/2000 pieces
Visitors/Exhibitors Badge Rope Adv.(Logo Single Face)

E-Exhibition Catalog: inside color page USD1000

Product Introduction Meeting:

Exhibitors USD1,800/Session(30 mins)
Non-Exhibitors USD3,600/Session(30 mins)
Appoint hours should be charged USD1,000
Ground Stickers USD1,000 (Please contact us for more information.)

Contact Us

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