



Healthy China, Better World

The 20th International Grain and Oil Exhibition

10-12 March 2027 China Import and Export Fair Complex

www.igochina.org

Hosts

China Centre for Promoting SME Cooperation and Development
CHINA ENTRY-EXIT INSPECTION AND QUARANTINE ASSOCIATION
China Information Industry Association Grain and Agriculture Branch
China Coverage Area Certification Committee
International Olive Oil Council
International Association for Cereal Science and Technology (ICC)
Guangdong Institute of Food Science and Technology
"China Oils and Fats" Magazine

Organizer

Guangzhou Yi Fan Exhibition Co., Ltd.

CO-LOCATED
EVENT



Supporters

Hubei Provincial Grain Bureau
Hubei Province Association Of Grain Sector
Hunan Oil-tea Camellia Industry Association
Hengyang Forestry Bureau, Hunan Province
Anhui Oil-tea Camellia Association
Quanzhou County People's Government, Guangxi Province
Guangxi Autonomous Region Grain Bureau
Guangxi Fragrant Rice Industry Alliance
Huai'an Grain Industry Association
Xiantao Rice Industry Association
Yongxiu County Bureau of Agriculture and Rural Affairs
Xiwang Group
Huatai Grain and Oil
Standard Foods
Qifeng Machinery
Yihai Kerry
Tongda Packaging
Aoia Grain and Oil
Songsheng Packaging
Luhua Group
Shangcheng Packaging

((In no particular order))



The IGO International Grain and Oil Exhibition unites leading exhibitors across the full spectrum of the grain and oil industry, bridging the entire commercial chain from production to consumption. Covering edible oils, coarse grains and staples, machinery and packaging equipment, smart technologies, and testing instruments, the show breaks down information silos and drives deep connections between supply and demand. Dedicated to strengthening brand visibility and unlocking market opportunities at home and abroad, the exhibition continually refines its matchmaking models and promotes the integrated upgrade of the "production-storage-sales" value chain. With a professional, brand-driven, and global vision, it offers a highly efficient platform for grain and oil enterprises to expand markets, build brands, and boost sales.

Why Exhibiting

Leading domestic and international brands and products will be showcased in a concentrated manner, creating an efficient business cooperation and matchmaking chain. The exhibition facilitates effective communication and collaboration across the grain and oil industry value chain, helping enterprises expand into new markets with greater efficiency.

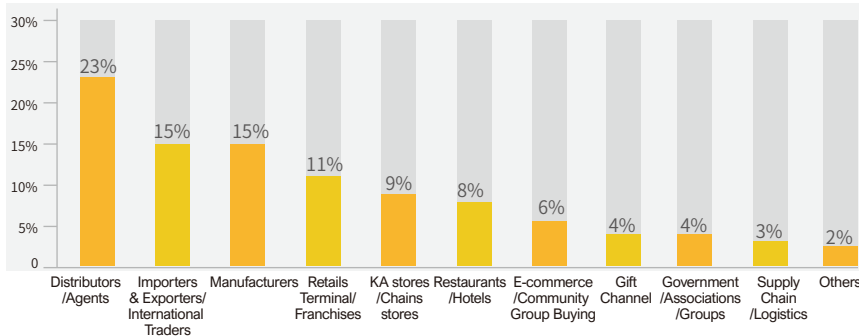
Leveraging the food-sector buyer resources of IHE China – Guangzhou International Health Industry Expo, the exhibition focuses on inviting key channel partners such as distributors, agents, franchisees, grain and oil wholesalers, and chain supermarkets to attend and make group purchases on site.

In collaboration with authoritative institutions and industry leaders, a series of forums and conferences will be held during the exhibition. Numerous experts will share insights on key topics, market trends, and the latest developments in the grain and oil industry, offering valuable opportunities for in-depth exchange and collaboration.

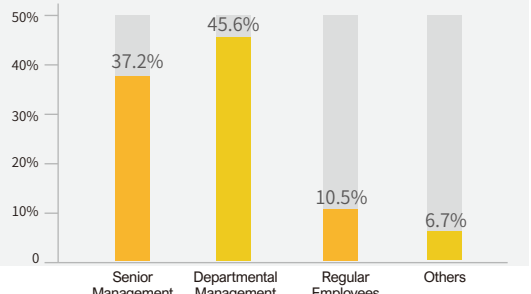


Exhibition Review 2026

Visitor Types



82% of professional buyers have decision-making and advisory authority



Featured Brands



The above are selected brands from previous expos.

VIP Buyer Groups

Guangdong Food Circulation Association
Guangdong Organic Agriculture Association
Guangdong Sihui Catering Industry Association
Guangdong Healthy Diet Culture Association
Guangzhou Catering Industry Association
Guangzhou Panyu District Catering Industry Chamber of Commerce
Guangzhou Yuexiu District Catering Industry Chamber of Commerce
Guangzhou Nansha District Catering Industry Association
Guangzhou Panyu District Catering Industry Chamber of Commerce
Guangzhou Liwan District Liquor Association
Guangzhou Baiyun District Food Association
Guangzhou Huadu District Hotel and Catering Association
Foshan Shunde Longjiang Catering Industry Association
Foshan Shunde Jun'an Catering Industry Association

Foshan Catering Industry Chamber of Commerce
Foshan Nanhai District Catering Industry Association
Foshan Gaoming Catering Industry Association
Foshan Shunde District Lecong Food Association
Foshan Shunde District Ronggui Catering Industry Association
Foshan Shunde District Daliang Food and Tourism Promotion Association
Foshan Shunde District Xingtian Catering Industry Association
Foshan Shunde District Catering Industry Association
Zhaoqing Hotel and Catering Industry Association
Heshan Catering Industry Association
Jiangmen Cuisine Association
Zhongshan Cuisine Association
Qingyuan Food Culture Industry Association
Zhuhai Chefs Association

(The above list is in no particular order.)

Key Invited Buyers

Distributors & Agents

E-commerce & Cross-border E-commerce

Gift Channels

High-end Consumers

International Traders

Industry Associations & Chambers

Supermarkets & Department Stores

Institutional Bulk Buyers

Star-rated Hotels

Chain Operators

All Media Coverage



Business Matchmaking / Specially Invited & VIP Buyer Program



100,000+
minutes of one-on-one phone calls to invite target visitors



80,000+
WeChat followers engaged through daily interactions



500,000+
emails with exhibition updates delivered to targeted audiences



245,000+
SMS messages sent to potential attendees



40+
industry exhibitions promoted on-site



300+
media partners providing in-depth, multi-channel coverage



800,000+
official website pageviews

Concurrent Activities



Opening Ceremony and Awards Ceremony

attended by provincial and municipal leaders, consuls from foreign consulates in Guangzhou, senior experts and scholars, and representatives from dozens of industry associations, research institutions, and universities worldwide. The event brought together hundreds of top industry experts and media professionals, empowering the grain and oil sector and driving its development in China. The organizing committee presented the High-Quality Product Gold Award and Top Ten Brands during the ceremony.



Livestream E-commerce & Private Domain Channel Sourcing Matchmaking Meeting

The expo closely followed industry trends, hosting sourcing matchmaking sessions and livestream sales events. KOLs and group-buying leaders from Yinqu Yansuan, Songshu Youpin, Xijiang Youpin, Zhenxi Aigou, and Kailun Food Group Purchasing shared their product selection needs, criteria, and cooperation models, helping exhibitors accelerate their digital marketing transformation.



The 2026 Inaugural Forum on Innovation and Development of New Quality Productive Forces in Agriculture

This forum brought together over 200 participants, including representatives from government authorities, research experts, leading agricultural enterprise executives, and industrial investment managers. The full agenda was substantive, resources were highly concentrated, and outcomes were fruitful, successfully achieving the event's goals of industry networking, scientific and technological exchange, and project implementation.

Exhibit Categories

Edible Oil	Peanut oil, rapeseed oil, soybean oil, corn oil, blended oil, palm oil, sunflower seed oil, olive oil, camellia oil, flaxseed oil, corn germ oil, peony seed oil, wheat germ oil, evening primrose oil, garlic oil, coconut oil, grape seed oil, wild camellia oil, etc.
Grains & Staple Food	Rice, seeds, branded rice, fortified rice, organic rice, sorghum, millet, noodles, panicum miliaceum, buckwheat, oats, barley, black wheat, organic grains, rice flour, organic rice flour, rice noodles, glutinous rice balls, rice cakes, rice bran oil, rice protein, and other processed rice products.
Grain & Oil Machinery and Packaging Equipment	Oil extraction equipment, pre-press machine, extraction and separation equipment, oil filter machine, softening pot, flanking mill, steaming and frying pot, puffing machine, oil pump, rice huller, rice milling machine, polishing machine, color sorter, sorting machine, drying machine, noodle production equipment, filling machine, bottle blowing machine, quality flow meter, electronic scale and coding machine, packaging assembly line, grain and oil metal packaging materials, plastic packaging materials, etc.
Smart Grain and Oil	Digitalization and intelligentization of grain and agriculture, online grain and oil marketplace, bidding trading, delivery warehouse services, influencer marketing, advanced grain and oil technology equipment, grain and oil information communication services, information management, financial services, agricultural IoT intelligent control technology, fully automated greenhouse controllers, irrigation district management information systems, water quality monitoring and early warning devices, automated control systems, solar irrigation systems, LED supplementary lighting and fixtures, control consoles, seedling racks, seed storage boxes, nutrient solution tanks, vertical planting racks, agricultural sightseeing, etc.
Test & Measurement Instruments	Moisture analyzer, visual inspection system, gluten analyzer, flour analyzer, viscosity tester, etc.
New Technologies, New Achievements	Product patents, technology patents, new products, and recycling of oilseed residues after refining, etc.

Booth Types, Prices, and Facilities

	Raw space: USD 330/sqm	Facilities Location close to the entrance/exit or main corridor Exhibitors bear the cost of booth construction
	Premium booth with one side open: USD 3,608/9sqm Premium booth with corner: USD 3,968/9sqm	Facilities 3mX3mX3.5m(H) 1 information counter 1 display cabinet 1 meeting table 4 chairs 1 dustbin Carpet 1 electric socket (220v and 500w)
	Premium booth with three side open: USD 7,936/18sqm Premium booth with corner: USD 7,576/18sqm (Dedicated Booth for Machinery Companies)	Facilities 3mX6mX4.5m(H) 2 information counter 2 meeting table 8 chairs 2 dustbin Carpet 4 or 6 spotlights 1 electric socket (220V and 500W)
	Standard booth with one side open: USD 2,500/9sqm Standard booth with corner: USD 2,750/9sqm	Facilities 3mX3mX2.5m(H) 1 information counter 2 chairs 2 fluorescent lamps 1 dustbin Carpet 1 electric socket (220v and 500w)

*The actual facilities is subject to the exhibition contract

Contact Us

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