



INTER
HEALTH
EXPO 大健康展



INTERNATIONAL
HEALTHY FOOD & ORGANIC PRODUCTS
EXPO 高端健康食品展

The 26th China (Guangzhou) International Nutrition Healthy Food and Organic Products Exhibition 2027



**10-12 March
2027**

**China Import and
Export Fair Complex**

**CO-LOCATED
EVENTS**



Hosts

Center for the Promotion of Cooperation and Development of Small and Medium Enterprises
China Entry-Exit Inspection and Quarantine Association
China National Health Association
Guangdong Health Care Association
Guangdong Organic Agriculture Association

Co-organizer

Beijing Yiqi Public Welfare Foundation

Organizer

Guangzhou Yi Fan Exhibition Co., Ltd

(Listed in no particular order)





As the health awareness of the general public continues to deepen, the concepts of nutrition, health, and wellness are becoming increasingly ingrained in people's minds, providing strong momentum for the development of the nutritional, organic, and healthy food markets. Looking ahead, the health-conscious consumer base—dominated by China's younger generation—alongside an elderly population of over 320 million aged 60 and above, will unleash significant consumer demand for health, organic, and dietary supplement products, driving sustained growth in the nutritional, organic, and healthy food industries. Against the backdrop of an expanding market, leveraging exhibition and event activities to build brand image, create consumer scenarios, and tap into the needs of niche consumer segments will become key priorities for enterprises seeking to seize market opportunities.

Why Exhibiting?

- ▶ Cutting-edge technologies, achievements, and new products from both domestic and international markets will be showcased, fostering in-depth on-site communication and business matchmaking to help enterprises capture new market opportunities.
- ▶ A 3-day exhibition, paired with 365 days of ongoing promotion. The event is widely covered by over 300 professional media outlets across both online and offline channels, enhancing brand visibility and maximizing exhibitor returns.
- ▶ Concurrent forums and high-level industry conferences will be held to address key development challenges and pain points, offering practical insights and fostering industry dialogue.
- ▶ Tailored one-on-one matchmaking services connect exhibitors with qualified buyers. By identifying buyer needs in advance, the show enhances onsite engagement and boosts business success rates.

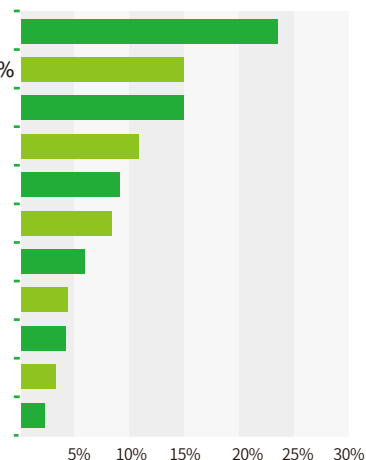
2026 Visitor Review

Visitor Geographic Distribution



Visitor Industry Backgrounds

Distributors/Agents	23%
Importers and Exporters/International Traders	15%
Manufacturers	15%
Retails Terminal/Exclusive Store	11%
KA stores/Retail Chains	9%
Restaurants/Hotels	8%
E-commerce/Community Group Buying	6%
Gift Channel	4%
Others	4%
Government/Associations/Groups	3%
Supply Chain/Logistics	2%



Featured Brands



Partial list of previous exhibitors, in no particular order

VIP Buyer Groups

Guangdong Yangsheng Culture Association
Guangdong Food Circulate Association (GDFCA)
Guangdong Organic Agriculture Association
Guangdong Province Sihui City Food Industry Association
Guangdong Healthy Diet Culture Association
Guangzhou Area Food and Drink Trade Association
Guangzhou Panyu Restaurant & Catering Association
Guangzhou Yuexiu Restaurant & Catering Association
Guangzhou Nansha Food Industry Association
Guangzhou Panyu Food and Beverage Chamber of Commerce
Guangzhou Liwan Alcohol Industry Association
Guangzhou Baiyun Food Industry Association
Guangzhou Huadu Distinct Catering and Hotel Association
Foshan Shunde Longjiang Catering Industry Association
Foshan Shunde Jun'an Catering Industry Association

FOSHAN HOTEL THE SAME TRADE OR BUSINESS CHAMBER OF COMMERCE /
Foshan Food and Beverage Association
Foshan Nanhai District Catering Industry Association
Foshan Gaoming Dining Profession Association
Foshan Nanhai District Le Cong Food Association
FOSHAN SHUNDE RONGGUI RESTAURANT ASSOCIATION
Foshan Daliang Food & Tourism Promotion Association
FOSHAN SHUNDE XINGTAN DIETARY ASSOCIATION
FOSHAN SHUNDE DIETETIC ASSOCIATION
THE ASSOCIATION OF HOTEL, FOOD & BEVERAGE ZHAOQING
Heshan City Catering Industry Association
Jiangmen Cuisine Association
Zhongshan Cuisine Association
QINGYUAN FOOD CULTURE INDUSTRY ASSOCIATION
The Chef Association of Zhuhai

Key Invited Buyers

The exhibition deeply cultivate the national sales network and invite food and health product distributors, traders, retailers, pharmacies, chain supermarkets, hotels, catering and other buyers with bulk purchasing intentions to attend and conduct one-on-one precise business negotiations with enterprises. At the same time, the exhibition also brought together new retail channels such as e-commerce, community/community retail, WeChat business, and franchisees, providing enterprises with comprehensive and multi-level opportunities to expand their sales channels.



Concurrent Events



The 6th International Symposium on Food Therapy and Nutritional Diet

The 6th International Symposium on Dietary Therapy and Nutritional Healing unites experts and industry leaders to explore medicine-food homology, industrialization of dietary therapy, and health industry upgrades—driving high-quality development in Lingnan's health sector.



Livestream E-commerce & Private Domain Channel Sourcing Matchmaking Meeting

The expo featured sourcing matchmaking and live-streaming events. Key buyers from Yinqu Yanxuan, Songshu Youpin, Xijiang Youpin, Zhenxi Aigou, Jiuzhitang, and Kailun Food shared their selection criteria and cooperation models, helping businesses accelerate digital marketing adoption.



Evidence-Based Medicine Empowering Medicated Diet Innovation Forum

The Evidence-Based Medicine Empowering Medicinal Diet Innovation Forum, themed "From Experience to Evidence — The Road to Scientific Advancement in the Medicinal Diet Industry," tackles the sector's critical challenges head-on: insufficient efficacy substantiation, a lack of standardized protocols, and a missing evaluation framework. The forum serves as a platform to drive the industry's evidence-based transformation.

Exhibits Categories

Nutrition & Supplement	Nutritional supplements, dietary supplement, nutrition-intensified food, sports nutrition food, rehabilitation nutrition, vitamin, mineral- enriched food, medical food, etc.
Functional Ingredient	Natural raw materials and auxiliary materials, original ecological supplies, ecological raw materials and auxiliary materials, etc.
Healthy Food & Beverage	Functional food, super food, herbal products, plant based food, special diet, bee products, healthy snacks, healthy tea, healthy juices, healthy bottled water, healthy wine, gluten-free foods, low-fat foods, etc.
Organic Products	Organic fruit & vegetable, organic rice & oil, organic grains, organic tea & herbal, organic beverage & drink, organic wine, vegetarian diet, organic dairy and milk, organic maternal & child products, pet foods & healthcare, organic wash supplies, organic baby products, organic clothing, fabrics & textiles, organic farm & restaurant, etc.
Natural Agro-food	100% Nature egg, meat, milk, dairy, tea, coffee, juice, jam, honey, canned food, spice, sauce, dried fruit, nut, etc.
Probiotics & Enzyme	Prebiotic products, probiotics products, enzyme Products, probiotics beauty products, etc.
Natural Beauty & Wellness	Nature cosmetics, natural face & skincare, natural body care products, natural haircare, essential oils, men's grooming, dental products, beauty supplies & equipment, spa / salon equipment & supplies, etc.

Booth Types, Prices, and Facilities

	Booth Type/Price Raw space USD 330/sqm	Facilities Location close to the entrance /exit or main corridor Exhibitors bear the cost of booth construction	
	Booth Type/Price Premium booth with one side open USD 3,608/9sqm	Facilities 3mX3mX3.5m(H) 1 information counter 1 display cabinet 1 meeting table 4 chairs	1 dustbin Carpet 1 electric socket (220v and 500w)
	Premium booth with corner USD 3,968/9sqm		

		Visitor Guide Ad.: Front cover USD4,600 Title page USD2,300 The third front page USD2,000 Inside color page USD1,000 Other Advertisement: Exhibitor badge(single page) USD5,000/per Color printing Visitor badge(single page) USD8,400/per Color printing Gift bag(single color printing) USD3,400/2000 bags Visiting Ticket Back Adv.(single page) USD850/5000 pieces Visiting invitation letter (back cover) USD1,650/2000 pieces Visitors/Exhibitors Badge Rope Adv.(Logo Single Face) E-Exhibition Catalog: inside color page USD1000 Product Introduction Meeting: Exhibitors USD1,800/Session(30 mins) Non-Exhibitors USD3,600/Session(30 mins) Appoint hours should be charged USD1,000 Ground Stickers USD1,000 (Please contact us for more information.)	Back cover USD4,300 The second front page USD2,000 Inside specified color page USD1,200
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Contact Us

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