GUANGZHOU gfe FOOD EXPO

The 25th China (Guangzhou) International Food Exhibition



POST SHOW REPORT

4-6 June 2026
China Import and Export Fair Complex

Organizer: Guangzhou Yi Fan Exhibition Co.,Ltd.

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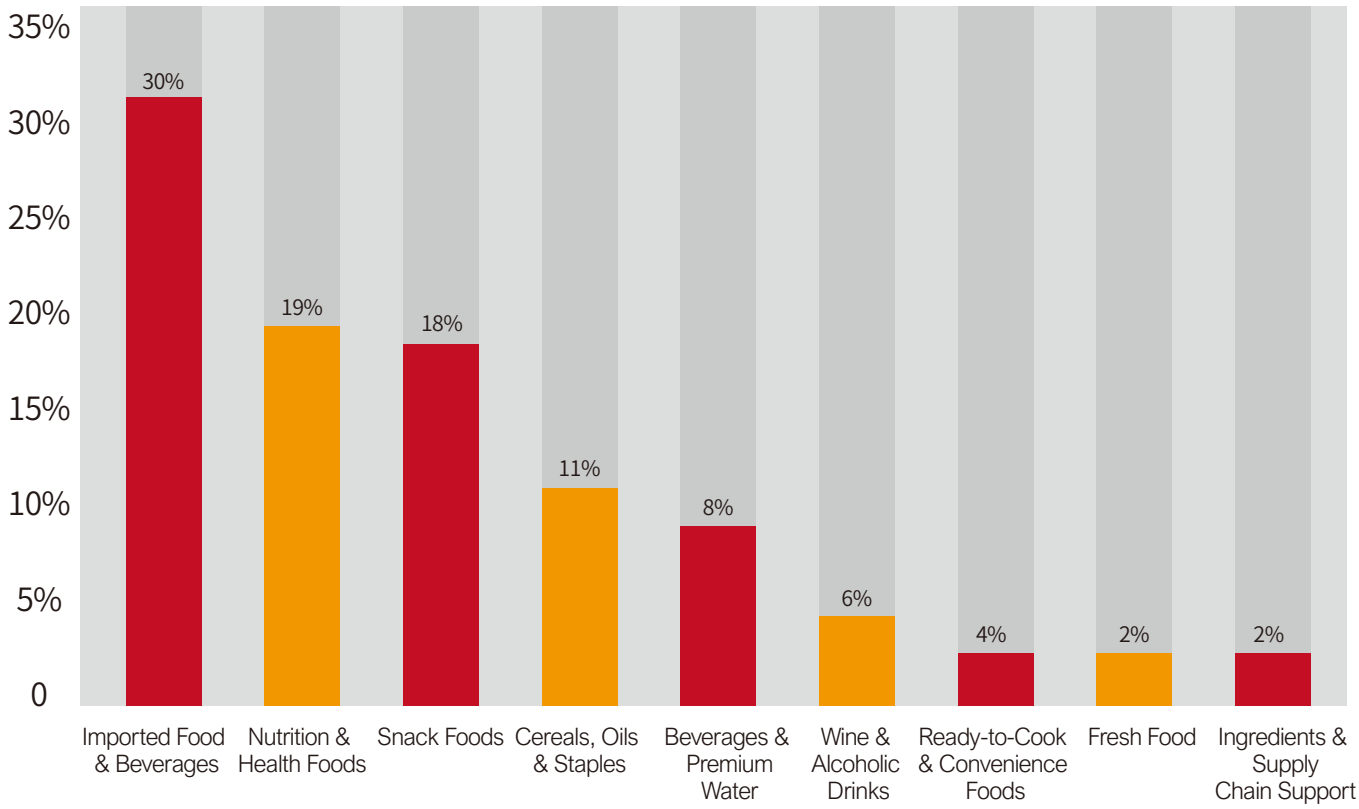
A High-Quality, High-Standard Industry Event

From June 4 to 6 th, 2026, the 25th Guangzhou International Food Exhibition opened in grand style at the Canton Fair Complex in Guangzhou. Centered around the current new trend of "convenient, healthy, emotional, and personalized" food consumption, this exhibition brings together leading enterprises and cutting-edge brands from diverse sectors, including food and beverages, high-quality agricultural products, nutritious organic foods, grain and oil, high-end water, alcohol, and food machinery. Leveraging the leading advantages of the dual circulation of domestic and foreign trade in the Greater Bay Area, the exhibition has widely invited tens of thousands of professional buyers from around the world, such as distributors, agents, franchisees, supermarkets and department stores, catering hotels, e-commerce platforms, group leaders and influencers, to visit and purchase, creating a food industry event that integrates four major functions: production and marketing docking, trade transactions, channel maintenance, and industry exchanges. During the exhibition, multiple forums, product selection matchmaking events, and live streaming sales promotion activities will be held, providing comprehensive assistance to exhibiting companies in connecting with diversified sales and marketing channels and helping them embark on the "fast track" of production and marketing. Here, I would like to express my heartfelt gratitude to all guests, Chinese and foreign exhibitors, partners, and audience friends for their love and support for this exhibition.

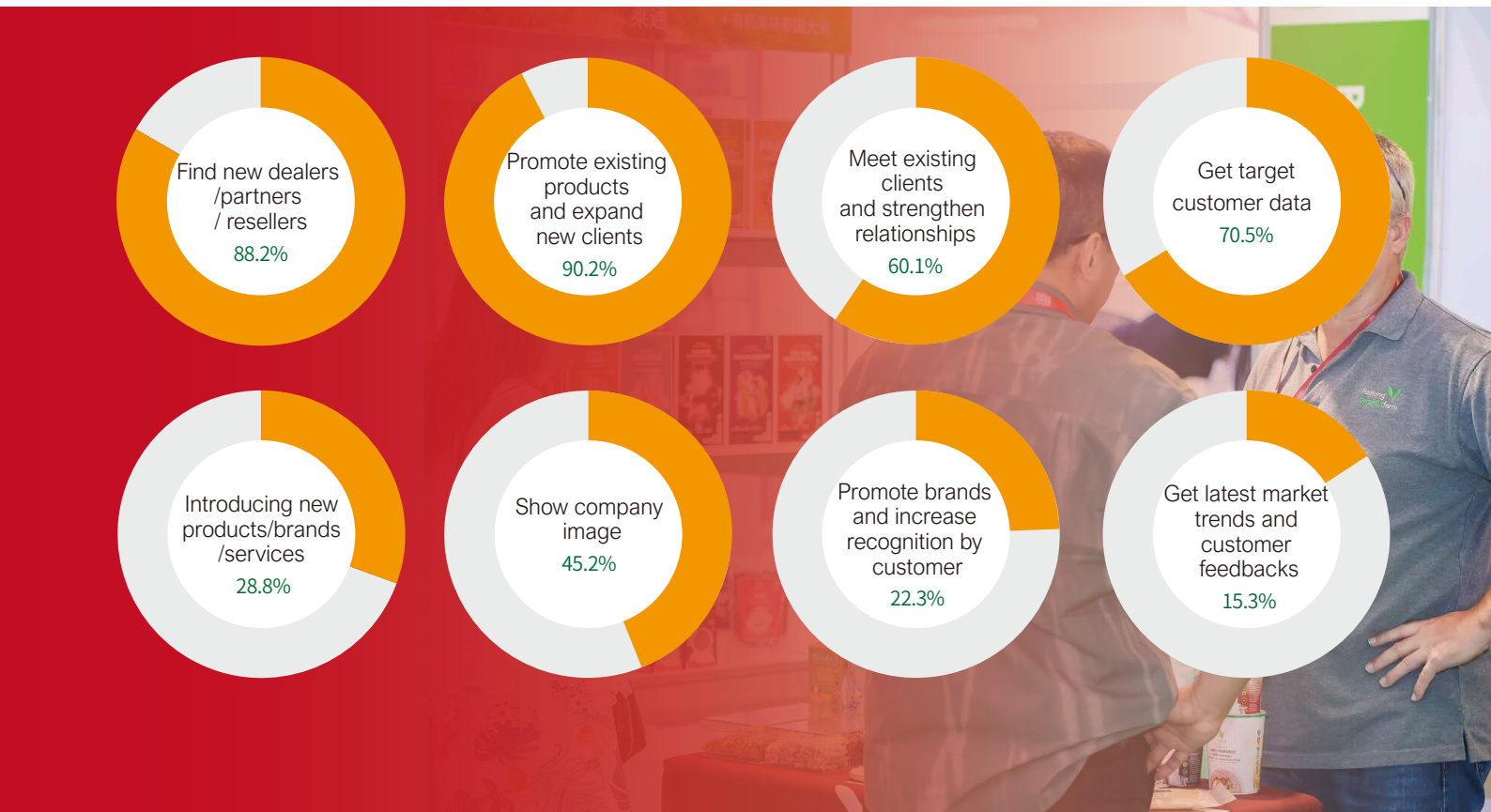
Exhibition Space	Exhibitors	Professional buyers
30,000m²	732	52,871



Exhibitors



Exhibiting Goals



Exhibitor brands



Featured Sectors





Imported Food & Beverages

Nutrition & Health Foods

Ready-to-Cook & Convenience Foods



Snack Foods

Cereals, Oils & Staples

Beverages & Premium Water

Wine & Alcoholic Drinks



Fresh Food



Ingredients & Supply Chain Support







Exhibitor Testimonials

"This is our first time participating in the IGO World Grain and Oil Exhibition. We hope to gain more clients through the expo platform. The number of visitors exceeded our expectations. We think the expo results are quite good because the buyers are professional and well-matched, all showing strong interest in grain and oil products."

— Wu Yeyun, Ningbo Yazi Food Co., Ltd.

"Our company has participated in the IGO World Grain and Oil Exhibition for many years. This year, the number of domestic and international visitors to our booth increased slightly compared to previous years. We believe the organizer has put in a lot of effort to achieve this. We appreciate the organizer's dedication and are very much looking forward to reuniting next year!"

— Ye Jianzhong, Hainan Auska International Grain and Oil Co., Ltd.

"We are a delegation from Russia, participating in this expo mainly to promote our rapeseed, oats, wheat, rice, and other products from the Trans-Baikal Territory. During our visit to China for this expo, we felt the warmth of our Chinese friends, which greatly boosted our confidence in further expanding into the Chinese market."

— Russian Trans-Baikal Territory Exhibitor Testimonials

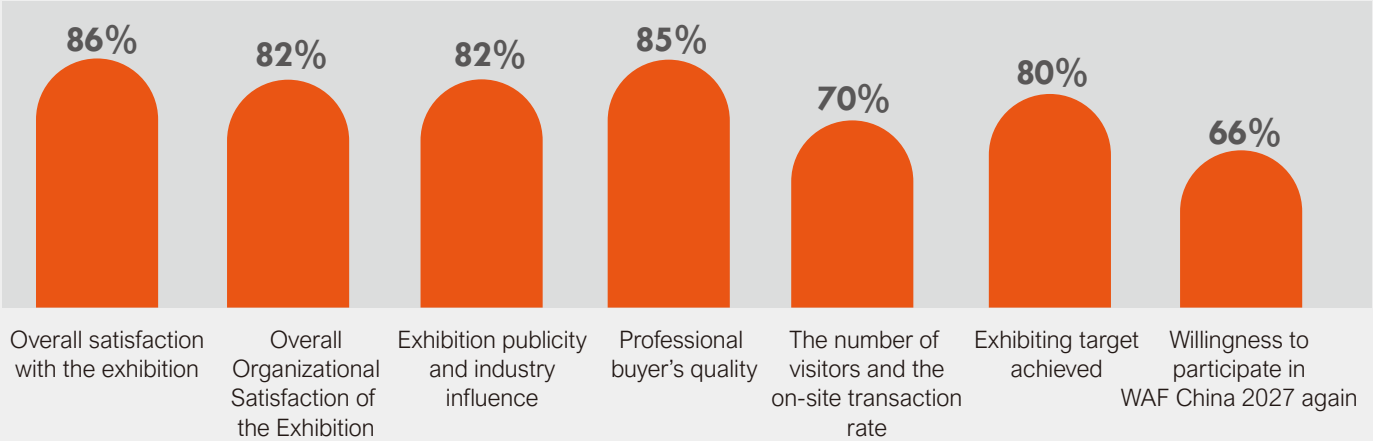
"This is our first time leading local enterprises to participate in an expo in the Greater Bay Area. We hope to help local enterprises from Northeast China expand outward and connect with high-quality industrial resources in South China. We simultaneously held special promotion events on-site, and the organizer invited a large number of highly compatible buyers, which greatly facilitated each company's efforts to deepen their presence in the southern market and broaden cooperation channels."

— Jilin Qian Gorlos County & Changchun Jiutai District Pavilion

"We have participated in this agricultural products exhibition for many consecutive years, and this year we have brought a number of innovative products from Thailand. I can see that this year's buyers are more targeted and professional than in previous years, and our clients have shown strong purchasing intentions. This provides great support for our Thai brands to expand into the Chinese market!"

— Institute for Agricultural Product Innovation, Thailand (APi)

Survey for Exhibitors

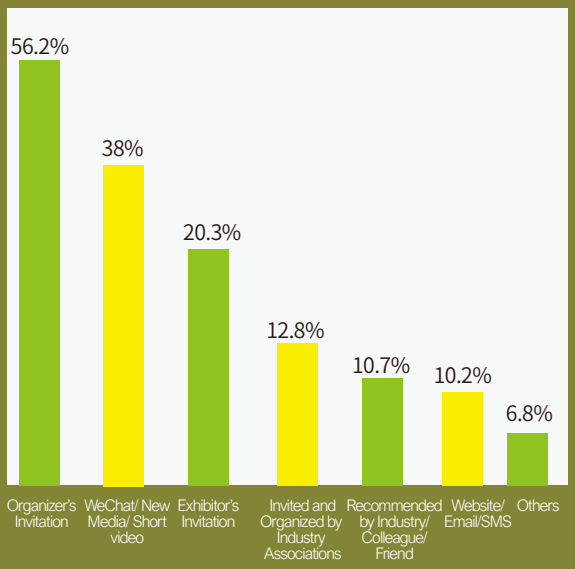


The three-day exhibition efficiently connected exhibitors and buyers, achieving an exhibitor satisfaction rate exceeding 90%. Moreover, over 68% of exhibitors expressed interest in booking booths for next year, marking a significant increase compared to previous years.

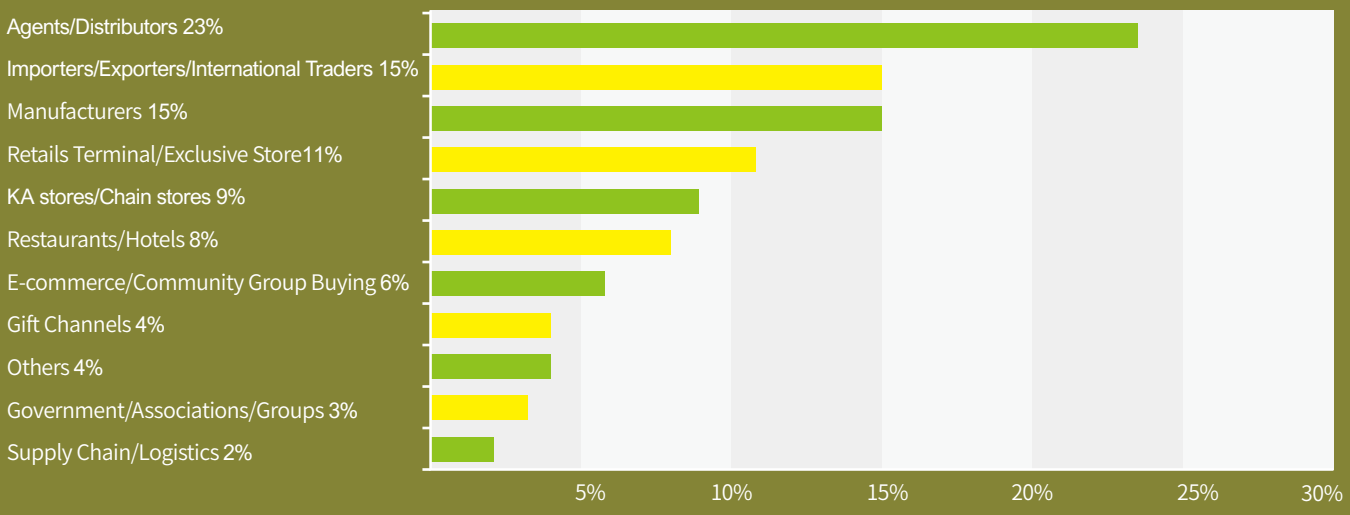
Visitors by Regions



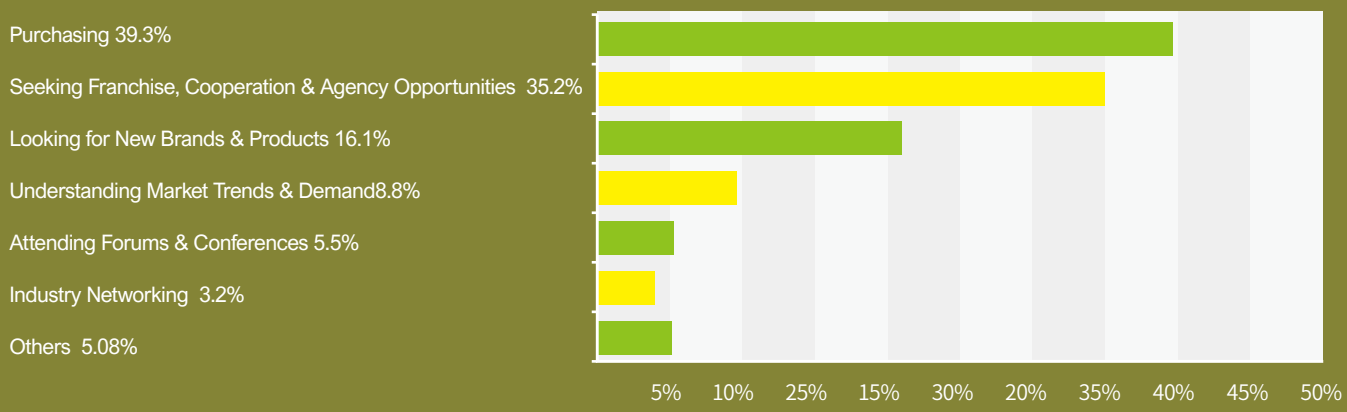
Visitors Source



Visiting Categories



Visiting Objectives



VIP Buyers

VIP Buyer Groups

Guangdong Food Circulation Association
Guangdong Organic Agriculture Association
Guangdong Sihui Catering Industry Association
Guangdong Healthy Diet Culture Association
Guangzhou Catering Industry Association
Guangzhou Panyu District Catering Industry Chamber of Commerce
Guangzhou Yuexiu District Catering Industry Chamber of Commerce
Guangzhou Nansha District Catering Industry Association
Guangzhou Panyu District Catering Industry Chamber of Commerce
Guangzhou Liwan District Liquor Association
Guangzhou Baiyun District Food Association
Guangzhou Huadu District Hotel and Catering Association
Foshan Shunde Longjiang Catering Industry Association
Foshan Shunde Jun'an Catering Industry Association
Foshan Catering Industry Chamber of Commerce
Foshan Nanhai District Catering Industry Association
Foshan Gaoming Catering Industry Association
Foshan Shunde District Lecong Food Association
Foshan Shunde District Ronggui Catering Industry Association
Foshan Shunde District Daliang Food and Tourism Promotion Association
Foshan Shunde District Xingtan Catering Industry Association
Foshan Shunde District Catering Industry Association
Zhaoqing Hotel and Catering Industry Association
Heshan Catering Industry Association
Jiangmen Cuisine Association
Zhongshan Cuisine Association
Qingyuan Food Culture Industry Association
Zhuhai Chefs Association







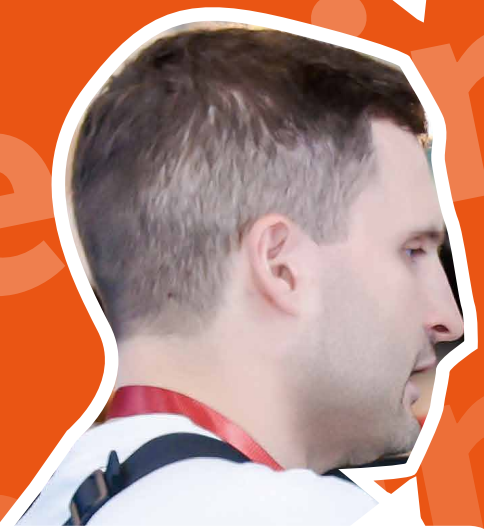
Buyer Testimonials

"The overall impression of this expo is very good; the exhibitors' products are all of high quality, which provided our supply chain trading company with a wealth of choices. In addition, the organizing committee's services were meticulous and thoughtful, offering us many conveniences, such as VIP badges and show guides prepared in advance, as well as on-site procurement matchmaking services."

— General Manager Sun, Guangzhou Anlushi Trading Co., Ltd.

"This year's expo gave us a very good impression. The exhibits closely followed industry trends and fully met our procurement needs for high-quality ingredients. The on-site atmosphere was lively and bustling. Our communication with potential exhibitors went smoothly, and we gathered a lot of information on new industry products, which will greatly assist our future trade product planning. We will continue to follow future editions."

— Ms. Gong, Zhuhai Nantian Agricultural Import and Export Co., Ltd.



"At the VIP area of this year's expo, we exchanged ideas with representatives from several exhibitors. We learned about many company products and hope to have cooperation opportunities with them in the future. Thank you to the organizer for providing a bridge and platform for supply and procurement meetings. See you at the next expo!"

— General Manager Chen, Yishan Restaurant

"We appreciate the invitation from the organizing committee. Our association's member companies in the agricultural product supply chain were invited to participate in this year's expo and had a rewarding experience. We found manufacturers we can cooperate with and also attended the conference on new agricultural productivity. Thanks again to the organizer for the services provided. We wish the expo continued success!"

— Secretary-General Liao, Guangdong Organic Agriculture Association

"We come to the Guangzhou expo every year to learn about the latest developments in the agricultural and grain & oil industries and find high-quality procurement partners. Based on current market dynamics, we define our procurement and cooperation direction. There were indeed many excellent products at the expo, and we gained a lot! We had a very pleasant exchange with the Jilin delegation this time and are currently negotiating cooperation on the procurement of Northeast rice."

— Director Liao, Guangdong Hengxiang Agriculture Company

"We have been coming to the Guangzhou expo for many years. Last year, we had very satisfactory discussions and exchanges with several brand exhibitors, and this year we connected with several more partners. We have a very good impression of this expo. Our platform may soon reach long-term, stable order cooperation with the suppliers we found this time!"

— Lu Yuanjia, Head of Somama (Hong Kong) Baby Organic Food Co., Ltd.

Conferences and Special Events

The exhibition presented multiple events with different content dimensions, with over 100 brands participating and more than 3500 visitors listening and interacting on site. Almost every event was full. Their presentation and sharing have inspired new inspiration for professionals in the agricultural product industry, triggered new opportunities, and opened up new perspectives for the high-quality development of the agricultural product industry in the future, expanding new ideas for industry cooperation.

Opening Ceremony and Awards Ceremony

attended by provincial and municipal leaders, consuls from foreign consulates in Guangzhou, senior experts and scholars, and representatives from dozens of industry associations, research institutions, and universities worldwide. The event brought together hundreds of top industry experts and media professionals, empowering the grain and oil sector and driving its development in China. The organizing committee presented the High-Quality Product Gold Award and Top Ten Brands during the ceremony.





Livestream E-commerce & Private Domain Channel Sourcing Matchmaking Meeting

The expo closely followed industry trends, hosting sourcing matchmaking sessions and livestream sales events. KOLs and group-buying leaders from Yinqu Yansuan, Songshu Youpin, Xijiang Youpin, Zhenxi Aigou, and Kailun Food Group Purchasing shared their product selection needs, criteria, and cooperation models, helping exhibitors accelerate their digital marketing transformation.

The 2026 Inaugural Forum on Innovation and Development of New Quality Productive Forces in Agriculture

This forum brought together over 200 participants, including representatives from government authorities, research experts, leading agricultural enterprise executives, and industrial investment managers. The full agenda was substantive, resources were highly concentrated, and outcomes were fruitful, successfully achieving the event's goals of industry networking, scientific and technological exchange, and project implementation.





Jilin Qianguo County Premium Agricultural Products Promotion Conference (Guangzhou)

Qianguo County, located in the heart of the Songnen Plain, boasts four golden agricultural assets — cold-region black soil, weakly alkaline soil, ecological water systems, and grassland pastures. As a national commodity grain base and green agriculture demonstration zone, this event will showcase its premium traceable agricultural products, connect government, enterprises, and buyers, and drive Qianguo's quality products into the South China market.

300+ Professional Media



10-12 March
2027

China Import and Export Fair Complex

SEE YOU NEXT YEAR

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