



INTERNATIONAL
Grain and Oil
EXPO 世界粮油展

The 19th International Grain and Oil Exhibition



Organizer: Guangzhou Yi Fan Exhibition Co.,Ltd.





A High-Quality, High-Standard Industry Event



On June 4, 2026, the 19th IGO World Grain & Oil Exhibition successfully concluded at the Canton Fair Complex in Guangzhou. This edition of the exhibition was closely aligned with current trends and policy directions in the grain and oil industry, with a strong commitment to building an efficient platform for industry exchange and driving high-quality development across the sector. The event brought together leading enterprises and emerging brands from both China and abroad, featuring renowned regional public brands, brand owners, manufacturers, and equipment suppliers. By integrating quality resources from across the value chain, the exhibition aimed to further promote brand-building in the grain and oil industry, enhance product quality, foster brand recognition, and strengthen the industry as a whole.

Focusing on professionalization, branding, and internationalization, the exhibition introduced innovative business-matching models for production and distribution. It served as a key platform for brand promotion with broad domestic and international visibility. By accelerating global grain and oil circulation, the event contributed to the cultivation and expansion of high-quality regional public and corporate brands, significantly enhancing brand awareness and industry influence. We extend our heartfelt gratitude to all guests, exhibitors, partners, and visitors from both China and around the world for your tremendous support and participation in this year's exhibition.

Exhibition Space

30,000m²

Exhibitors

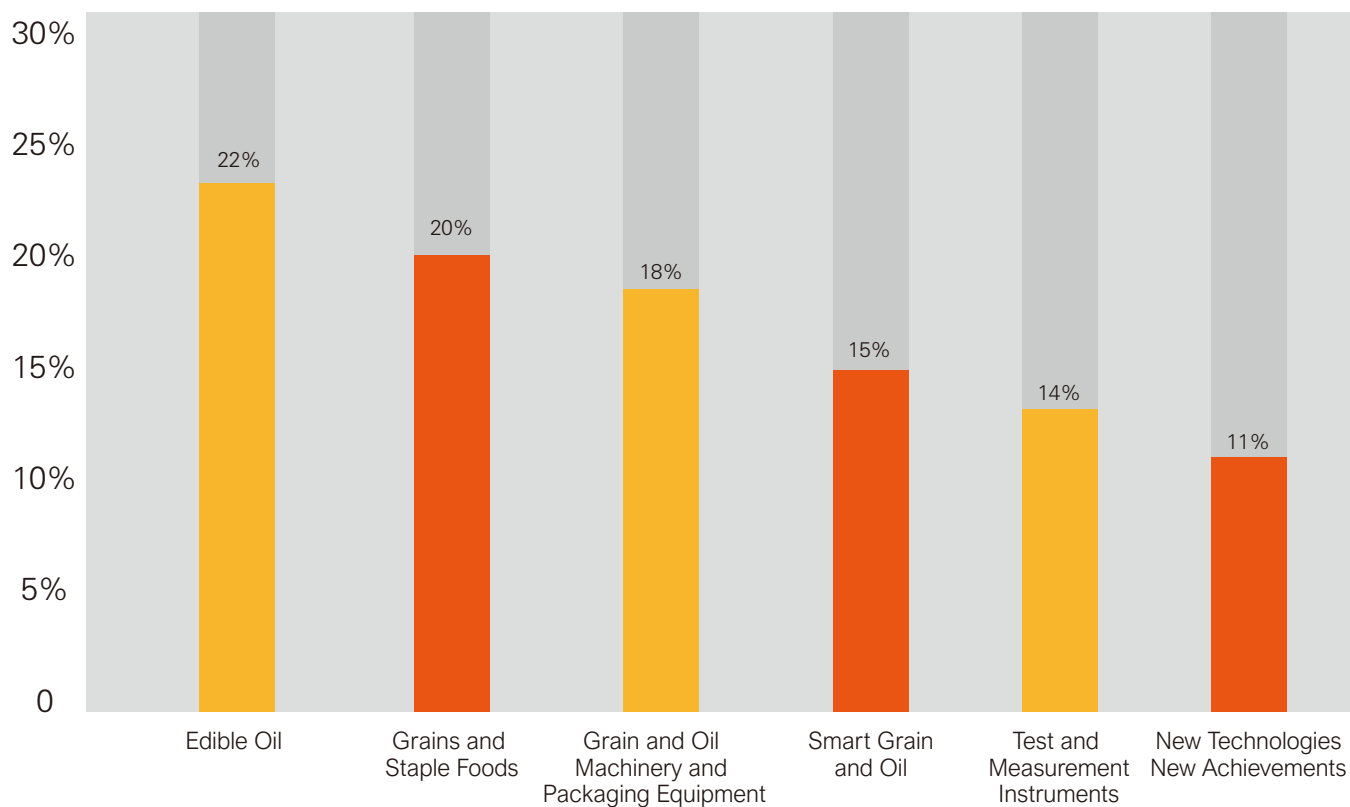
732

Professional buyers

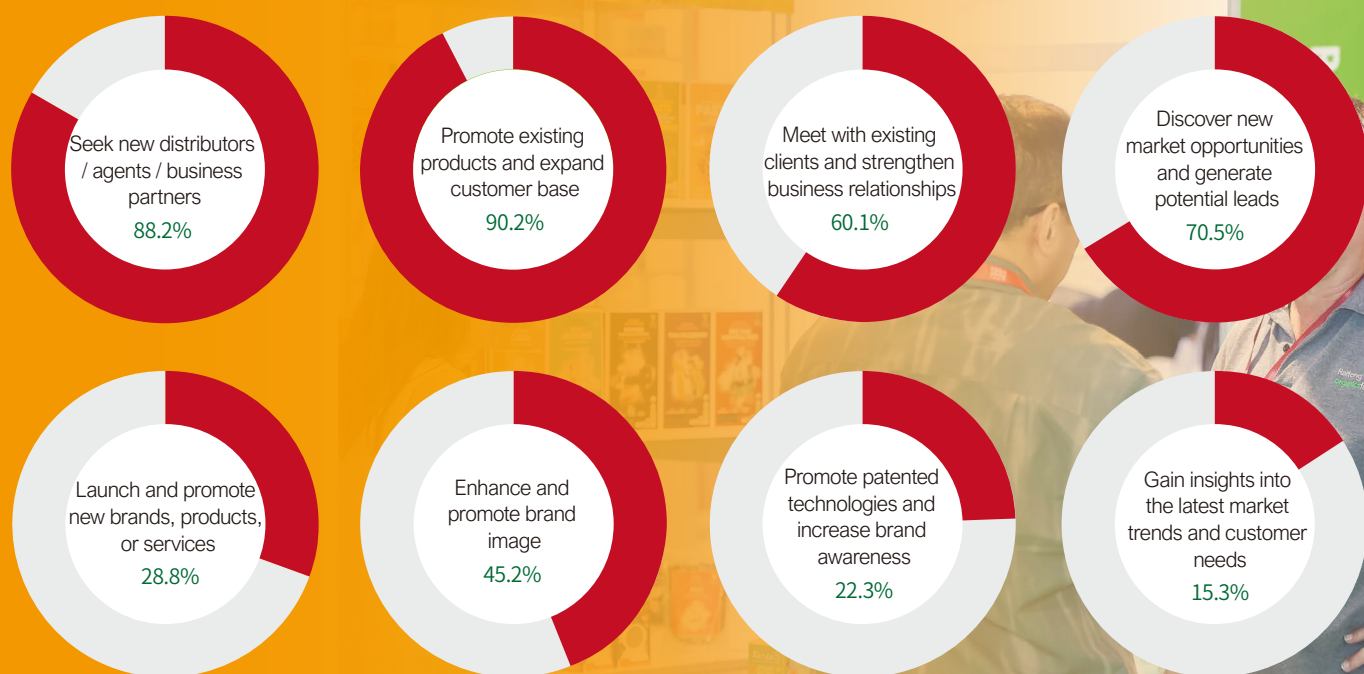
52,871



Exhibitors



Exhibiting Goals



The percentages are analyzed based on the number of respondents, and due to multiple selections by some exhibitors, the total percentage exceeds 100%.

Selected Exhibiting Brands



The above logos represent selected exhibitors from previous editions, in no particular order.

Featured Sectors



Edible Oil



Grains and Staple Foods

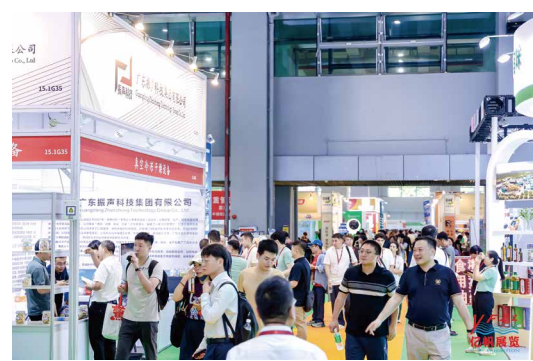


Grain and Oil Machinery and Packaging Equipment

Smart Grain and Oil

Test and Measurement Instruments

New Technologies, New Achievements



Exhibitor Testimonials

"This is our first time participating in the IGO World Grain and Oil Exhibition. We hope to gain more clients through the expo platform. The number of visitors exceeded our expectations. We think the expo results are quite good because the buyers are professional and well-matched, all showing strong interest in grain and oil products."

— Wu Yeyun, Ningbo Yazi Food Co., Ltd.

"Our company has participated in the IGO World Grain and Oil Exhibition for many years. This year, the number of domestic and international visitors to our booth increased slightly compared to previous years. We believe the organizer has put in a lot of effort to achieve this. We appreciate the organizer's dedication and are very much looking forward to reuniting next year!"

— Ye Jianzhong, Hainan Auska International Grain and Oil Co., Ltd.

"This is our first time leading local enterprises to participate in an expo in the Greater Bay Area. We hope to help local enterprises from Northeast China expand outward and connect with high-quality industrial resources in South China. We simultaneously held special promotion events on-site, and the organizer invited a large number of highly compatible buyers, which greatly facilitated each company's efforts to deepen their presence in the southern market and broaden cooperation channels."

— Jilin Qian Gorlos County & Changchun Jiutai District Delegation

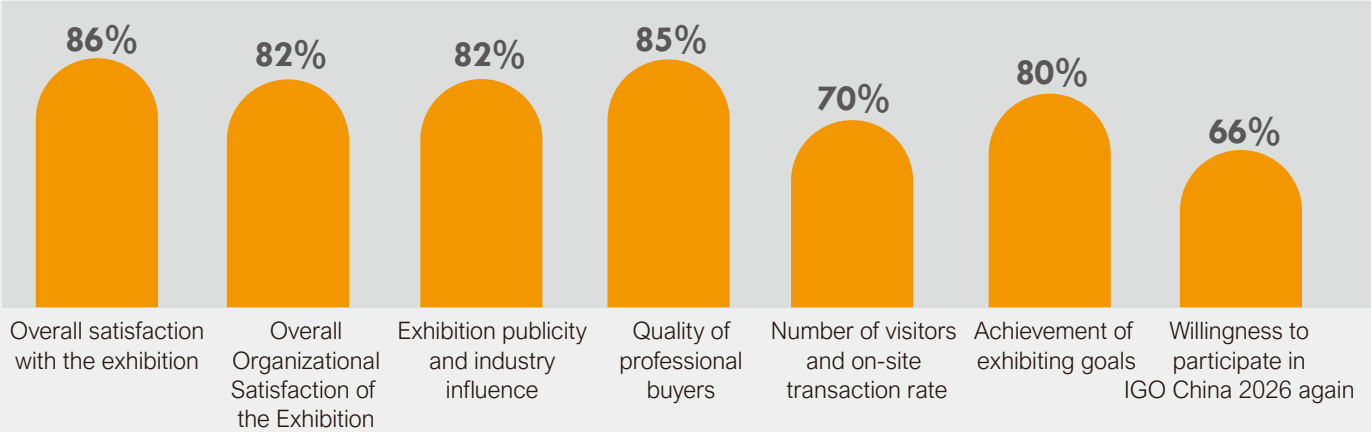
"We are a delegation from Russia, participating in this expo mainly to promote our rapeseed, oats, wheat, rice, and other products from the Trans-Baikal Territory. During our visit to China for this expo, we felt the warmth of our Chinese friends, which greatly boosted our confidence in further expanding into the Chinese market."

— Russian Trans-Baikal Territory Delegation

"Our company specializes in grain and oil machinery and equipment. As a supporting equipment service provider in the grain and oil industry chain, we have been exhibiting for many consecutive years. Over the years, we have found that this expo brings together high-quality resources from the entire upstream and downstream grain and oil industry chain, providing equipment suppliers like us with an exceptionally efficient customer acquisition and channel development platform."

— Henan Huatai Grain and Oil Machinery Co., Ltd.

Exhibitor Satisfaction

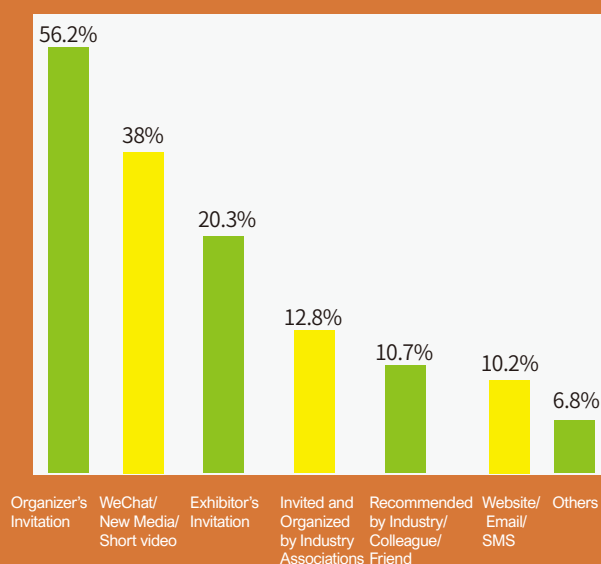


The three-day exhibition efficiently connected exhibitors and buyers, achieving an exhibitor satisfaction rate exceeding 80%. Moreover, over 60% of exhibitors expressed interest in booking booths for next year, marking a significant increase compared to previous years.

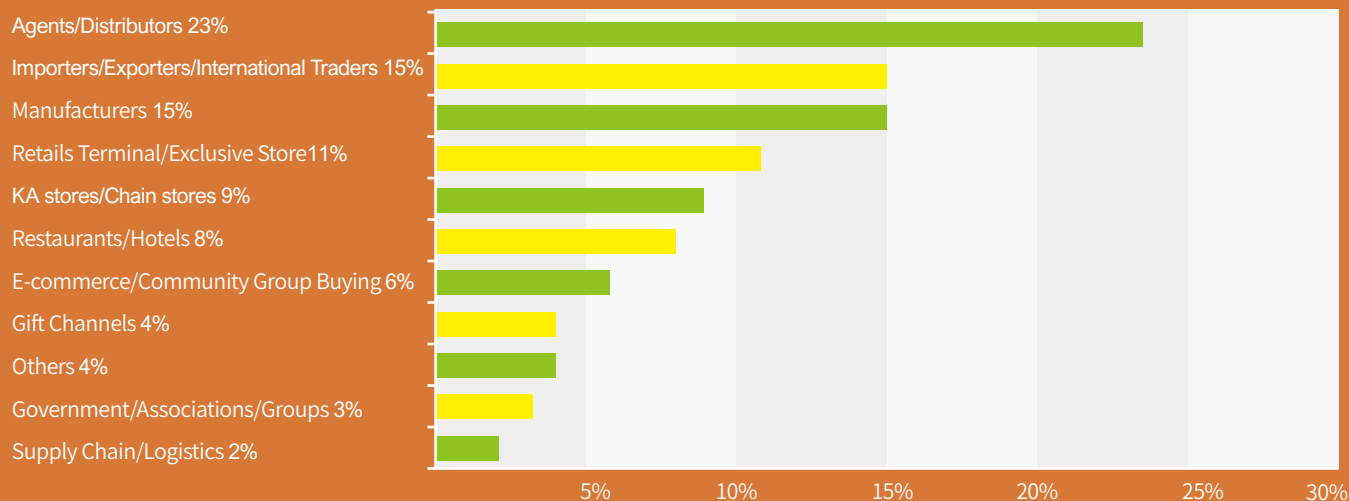
Visitors by Regions



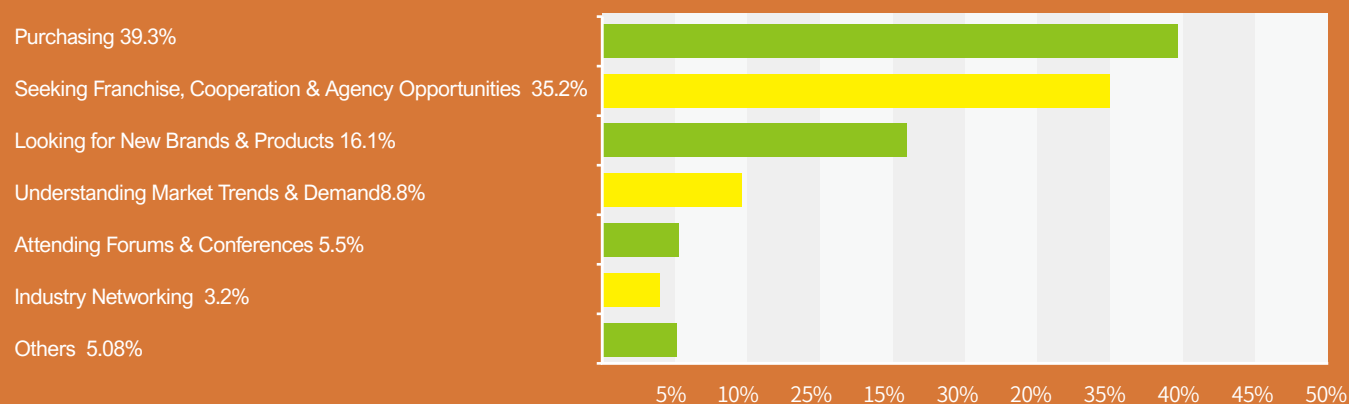
Visitors Source



Visiting Categories



Visiting Objectives



Guangdong Food Circulation Association
Guangdong Organic Agriculture Association
Guangdong Sihui Catering Industry Association
Guangdong Healthy Diet Culture Association
Guangzhou Catering Industry Association
Guangzhou Panyu District Catering Industry Chamber of Commerce
Guangzhou Yuexiu District Catering Industry Chamber of Commerce
Guangzhou Nansha District Catering Industry Association
Guangzhou Panyu District Catering Industry Chamber of Commerce
Guangzhou Liwan District Liquor Association
Guangzhou Baiyun District Food Association
Guangzhou Huadu District Hotel and Catering Association
Foshan Shunde Longjiang Catering Industry Association
Foshan Shunde Jun'an Catering Industry Association
Foshan Catering Industry Chamber of Commerce



Buyer Testimonials

"The overall impression of this expo is very good; the exhibitors' products are all of high quality, which provided our supply chain trading company with a wealth of choices. In addition, the organizing committee's services were meticulous and thoughtful, offering us many conveniences, such as VIP badges and show guides prepared in advance, as well as on-site procurement matchmaking services."

— General Manager Sun, Guangzhou Anlushi Trading Co., Ltd.

"This year's expo gave us a very good impression. The exhibits closely followed industry trends and fully met our procurement needs for high-quality ingredients. The on-site atmosphere was lively and bustling. Our communication with potential exhibitors went smoothly, and we gathered a lot of information on new industry products, which will greatly assist our future trade product planning. We will continue to follow future editions."

— Ms. Gong, Zhuhai Nantian Agricultural Import and Export Co., Ltd.

"We have been coming to the Guangzhou expo for many years. Last year, we had very satisfactory discussions and exchanges with several brand exhibitors, and this year we connected with several more partners. We have a very good impression of this expo. Our platform may soon reach long-term, stable order cooperation with the suppliers we found this time!"

— Lu Yuanjia, Head of Henana (Hong Kong) Baby Organic Food Co., Ltd.

"At the VIP area of this year's expo, we exchanged ideas with representatives from several exhibitors. We learned about many company products and hope to have cooperation opportunities with them in the future. Thank you to the organizer for providing a bridge and platform for supply and procurement meetings. See you at the next expo!"

— General Manager Chen, Yishan Restaurant

"We appreciate the invitation from the organizing committee. Our association's member companies in the agricultural product supply chain were invited to participate in this year's expo and had a rewarding experience. We found manufacturers we can cooperate with and also attended the conference on new agricultural productivity. Thanks again to the organizer for the services provided. We wish the expo continued success!"

— Secretary-General Liao, Guangdong Organic Agriculture Association

"We come to the Guangzhou expo every year to learn about the latest developments in the agricultural and grain & oil industries and find high-quality procurement partners. Based on current market dynamics, we define our procurement and cooperation direction. There were indeed many excellent products at the expo, and we gained a lot! We had a very pleasant exchange with the Jilin delegation this time and are currently negotiating cooperation on the procurement of Northeast rice."

— Director Liao, Guangdong Hengxiang Agriculture Company

Concurrent Events

The 19th IGO World Grain and Oil Exhibition featured multiple events covering various topics, with almost every session filled to capacity. Expert speakers sparked new inspiration and triggered new opportunities, paving the way for new ideas and high-quality cooperation in the future grain and oil industry.

Opening Ceremony and Awards Ceremony

attended by provincial and municipal leaders, consuls from foreign consulates in Guangzhou, senior experts and scholars, and representatives from dozens of industry associations, research institutions, and universities worldwide. The event brought together hundreds of top industry experts and media professionals, empowering the grain and oil sector and driving its development in China. The organizing committee presented the High-Quality Product Gold Award and Top Ten Brands during the ceremony.



Livestream E-commerce & Private Domain Channel Sourcing Matchmaking Meeting

The expo closely followed industry trends, hosting sourcing matchmaking sessions and livestream sales events. KOLs and group-buying leaders from Yinqu Yansuan, Songshu Youpin, Xijiang Youpin, Zhenxi Aigou, and Kailun Food Group Purchasing shared their product selection needs, criteria, and cooperation models, helping exhibitors accelerate their digital marketing transformation.

The 2026 Inaugural Forum on Innovation and Development of New Quality Productive Forces in Agriculture

This forum brought together over 200 participants, including representatives from government authorities, research experts, leading agricultural enterprise executives, and industrial investment managers. The full agenda was substantive, resources were highly concentrated, and outcomes were fruitful, successfully achieving the event's goals of industry networking, scientific and technological exchange, and project implementation.



Jilin Qianguo County Premium Agricultural Products Promotion Conference (Guangzhou)

Qianguo County, located in the heart of the Songnen Plain, boasts four golden agricultural assets — cold-region black soil, weakly alkaline soil, ecological water systems, and grassland pastures. As a national commodity grain base and green agriculture demonstration zone, this event will showcase its premium traceable agricultural products, connect government, enterprises, and buyers, and drive Qianguo's quality products into the South China market implementation.



300+ Professional Media



Media Coverage

IGO China partnered with over 100 media and digital platforms, including short videos, industry sites, search engines, and social communities. A full-cycle media strategy covered pre-show, on-site, and post-show promotion. Through continuous exposure and multi-channel outreach, the expo effectively expanded its visibility and strengthened its international influence.



10-12 March
2027

China Import and Export Fair Complex

SEE YOU NEXT YEAR



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