



粤贸全国·粤品粤靓
GUANGDONG TRADES NATIONALLY

The 34th China (Guangzhou) International Health Industry Expo



POST
SHOW
REPORT

4-6 June 2026
China Import and Export
Fair Complex



Organizer: Guangzhou Yi Fan Exhibition Co., Ltd.





Exhibitors are enthusiastic about participating in the exhibition, and the future can be expected



From June 4-6, 2026, the 34th China (Guangzhou) International Health Industry Expo was grandly held at the Guangzhou · China Import and Export Fair Complex. Precisely capturing industry trends, the expo addressed the health market demands of the new era from multiple perspectives, fully integrating brand enterprises and professional buyers from over 20 countries and regions worldwide. It built a vital platform connecting global market resources and covering the entire supply-procurement cooperation chain. Through precise demand matching and efficient resource linkage, the expo broke down barriers across various industry chain nodes, promoting the high-quality and sustainable development of the health industry, and vividly embodying its core theme: "Healthy China, Better World." The success of the expo would not have been possible without the support of Chinese and international exhibitors, buyers, partners, and guests. It is their collective commitment that made this annual grand event for the entire health industry chain a reality. We hereby express our sincere gratitude to all guests, Chinese and international exhibitors, partners, and visitors for their strong support and affection for this expo.

Exhibition Space

30,000_m²

Exhibitors

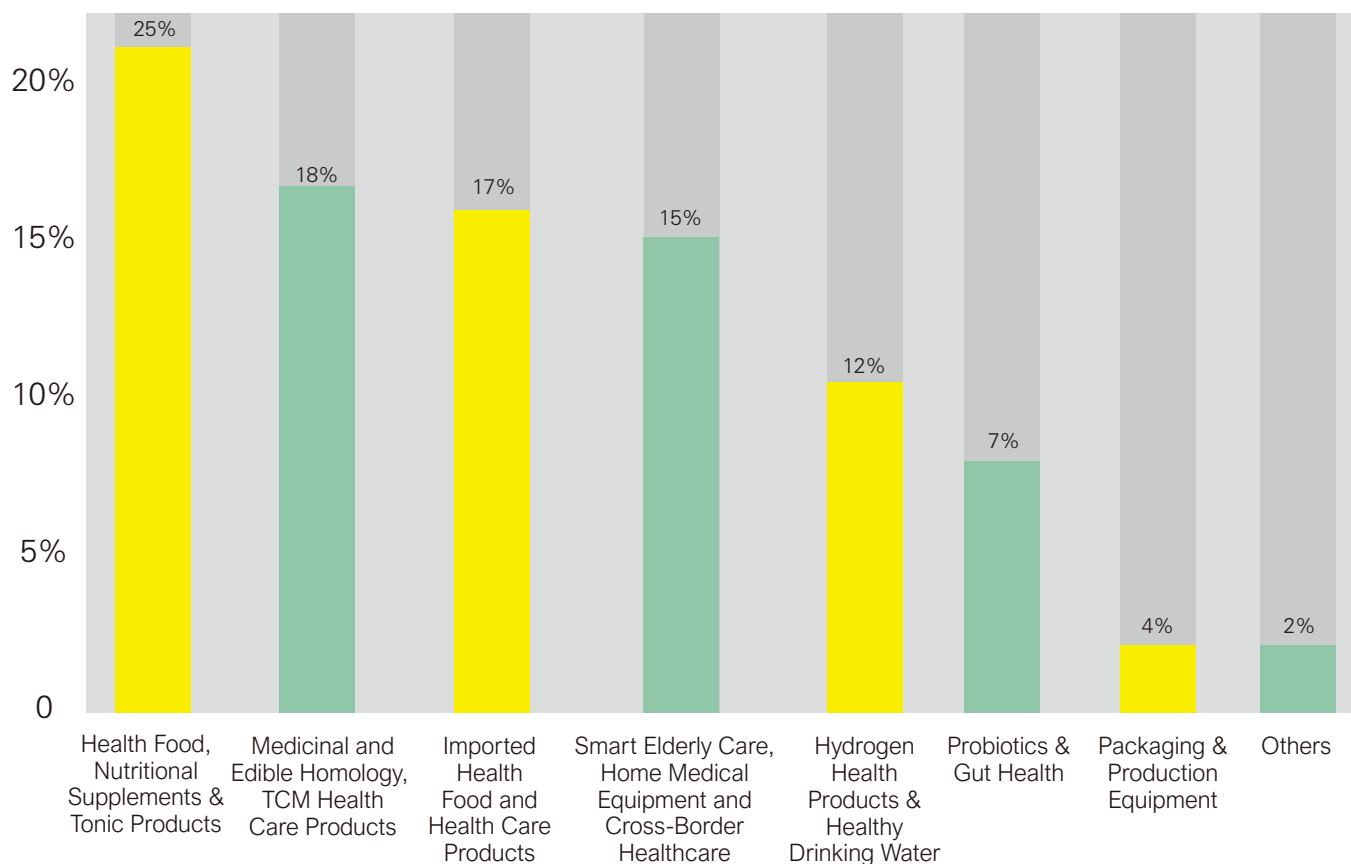
732

Professional buyers

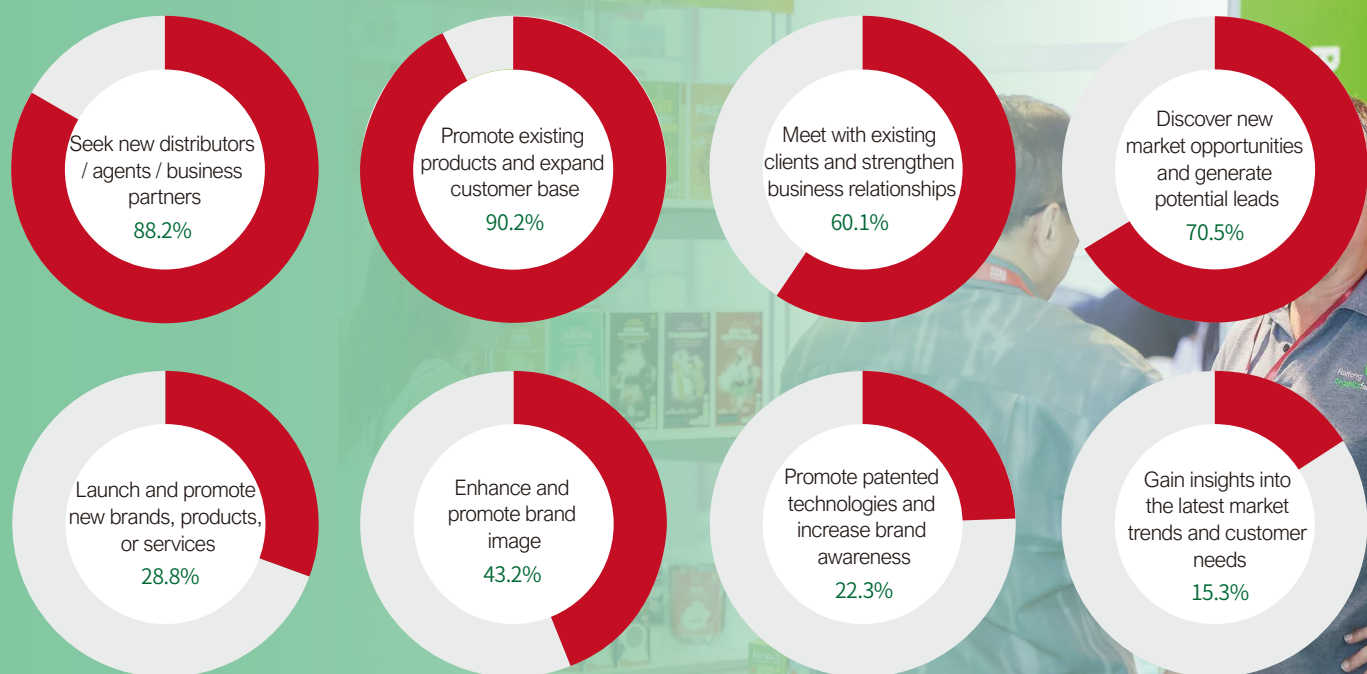
52,817



Exhibitors



Exhibiting Goals



The percentages are analyzed based on the number of respondents, and due to multiple selections by some exhibitors, the total percentage exceeds 100%.

Exhibitor brands



The above logos represent selected exhibitors from previous editions, in no particular order.

Featured Sectors



Traditional Chinese
Medicine & Tonic

Smart Elderly
Care



Probiotics/
Intestinal
Health

High-end Water &
Hydrogen Health



Healthy Food & Nutritional
Supplements

Beauty and
Health Care Products



Medical
Equipment



Package and
Processing Machine



Exhibitor Testimonials

"We are very happy to come to Guangzhou to participate in this International Health Industry Expo! Our company is from Jiuhua Mountain, Anhui. Over the three-day exhibition, we had in-depth exchanges with many clients and friends from both China and abroad. The exhibition platform effectively promoted our products to the national and even global markets!"

— Liu Bing, Anhui Yinchun Health Industry Development Co., Ltd.

"We participate in the Guangzhou expo every time. We believe Guangzhou is a pioneering city, and the market demand in South China is very strong and holds great potential. I think the buyer organization for this expo is quite good. There are not only distributors and agents from across China but also many international buyers, providing us with various directions and opportunities for market expansion. Thanks to the organizer for the invitation!"

— Kou Qianjin, Qiaofusheng Pharmaceutical Group Co., Ltd.

"We collaborate with the Korean government to promote products from small and medium-sized Korean enterprises to global markets, including China. Participating in this expo, we genuinely felt the enthusiasm of Chinese clients. We also greatly appreciate the convenience and services provided by the organizer for our participation in China. We will definitely come back to exhibit in China!"

— Tae-il Chung, Gyeonggi Government Trade Corp.

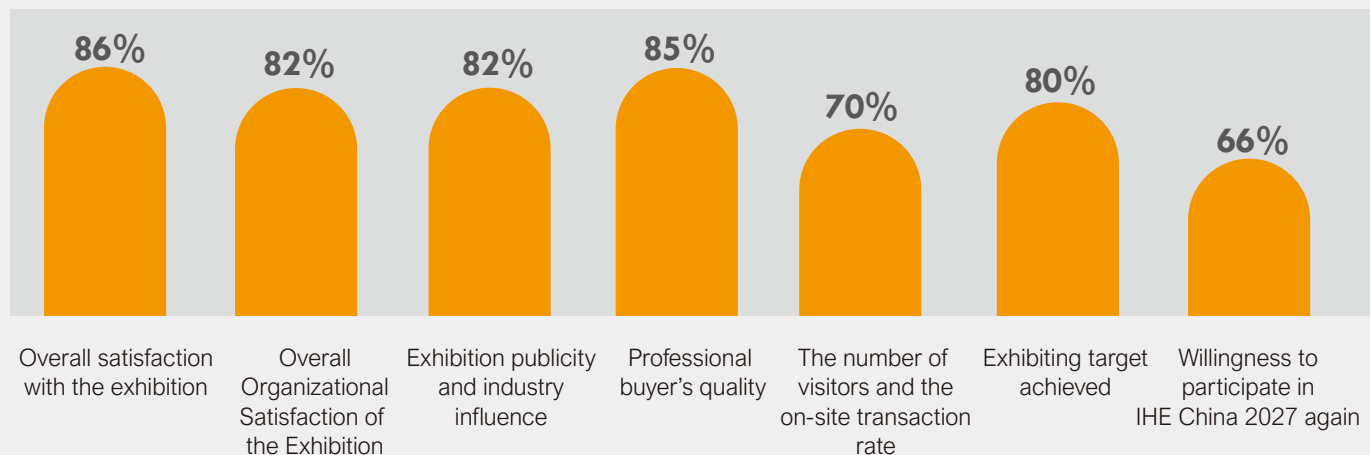
"Participating in this Guangzhou Health Expo was very rewarding. Our products were well-received by professional buyers from various regions across China. Clients came to our booth to experience TCM culture and discuss cooperation intentions. I felt the overall exhibiting experience was excellent and truly worthwhile!"

— Deng Zhenyu, Shenzhen Daofengtang Traditional Chinese Medicine Chain Development Co., Ltd.

"We sincerely thank the organizer for hosting a very professional water tasting competition during the expo. Such competitions for drinking water appreciation are currently very rare in China, and the difficulty of tasting drinking water is also quite high. I believe the water sommeliers invited for the competition were all very professional. We hope to find agents through this expo and promote our products nationwide."

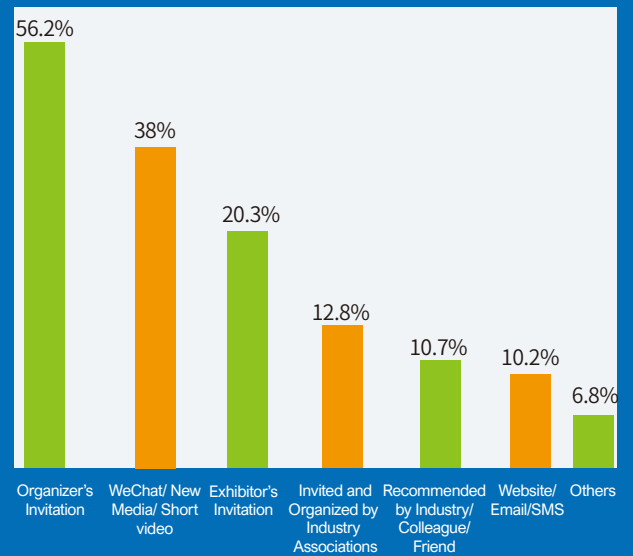
— Zheng Huaizong, Yao Jiang Chun YU Yao Spring Water Co., Ltd.

Survey for Exhibitors

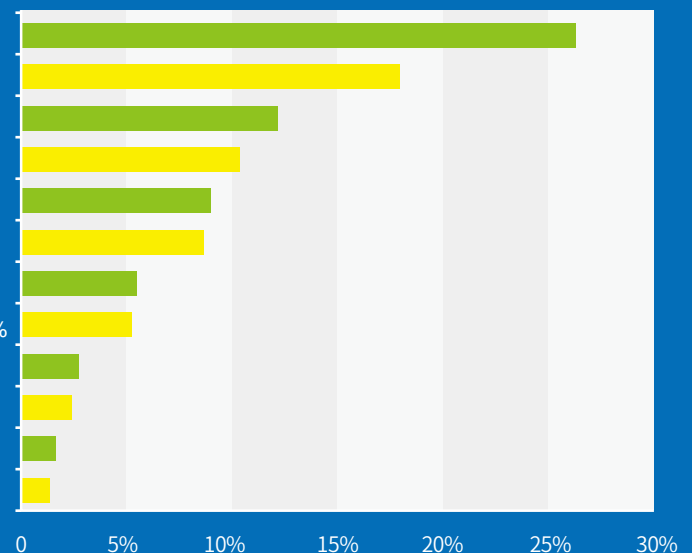


The three-day exhibition efficiently connected exhibitors and buyers, achieving an exhibitor satisfaction rate exceeding 80%. Moreover, over 60% of exhibitors expressed interest in booking booths for next year, marking a significant increase compared to previous years.

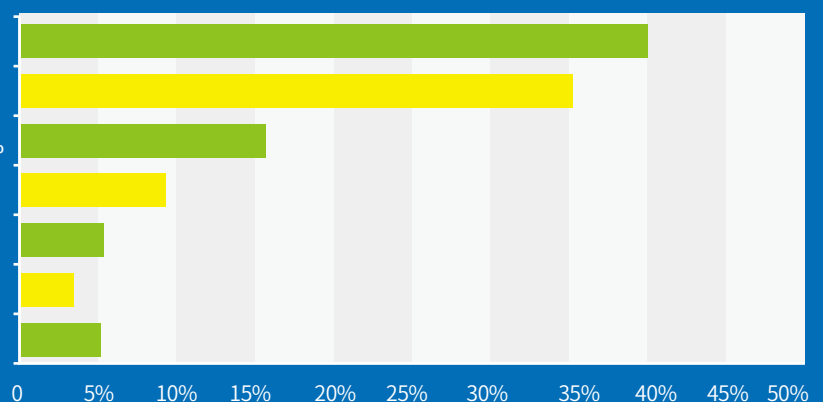
Visitors by Regions



Visiting Categories



Visiting Objectives



VIP Buyers



VIP Group Buyers

The above list is in no particular order.



Buyer Testimonials

"The overall impression of this expo is very good; the exhibitors' products are all of high quality. This was a great learning and inspection opportunity for our member companies of the Zhuhai Health Care Association. The organizing committee's service was meticulous and warm-hearted. They provided exclusive shuttle buses for our entrepreneurs from Zhuhai and arranged VIP badges for us in advance. They also guided us to booths for face-to-face meetings with exhibitors. We gained a lot this time. We were honored to exchange ideas with high-quality product companies from Tibet, Jilin, and other places. We will continue to promote cooperation and exchanges between our members and these companies after the expo."

— President Mai, Zhuhai Health Care Association

"We sincerely thank Guangzhou Yifan Exhibition Service Co., Ltd. for providing the training venue free of charge at the 34th Health Expo! The successful conclusion of the 'Medicinal and Edible Cosmetics Entering ASEAN' training on June 5th was inseparable from Yifan's warm and thoughtful service support. You not only provided excellent facilities but also built a high-quality learning and exchange platform for over two hundred colleagues, helping domestic beauty brands explore ways to go global. Your service is attentive, professional, and efficient. Thumbs up for Yifan!"

— Secretary-General Xu, Guangdong Food and Drug Evaluation and Certification Technology Association

"We exchanged ideas with representatives from several exhibitors at the VIP Procurement Sourcing Area during this year's expo. We learned about many company products and hope to have cooperation opportunities with them in the future. Thank you to the organizer for providing a bridge and platform for supply and procurement meetings. See you at the next expo!"

— Wei Xiaona, Na'er Group

"As a TCM wellness clinic, we wanted to learn about the latest developments in the health industry through this expo and gain some inspiration. Based on current market dynamics, we aim to define our procurement and cooperation direction for TCM products. There were indeed many excellent products at this expo, and we gained a lot!"

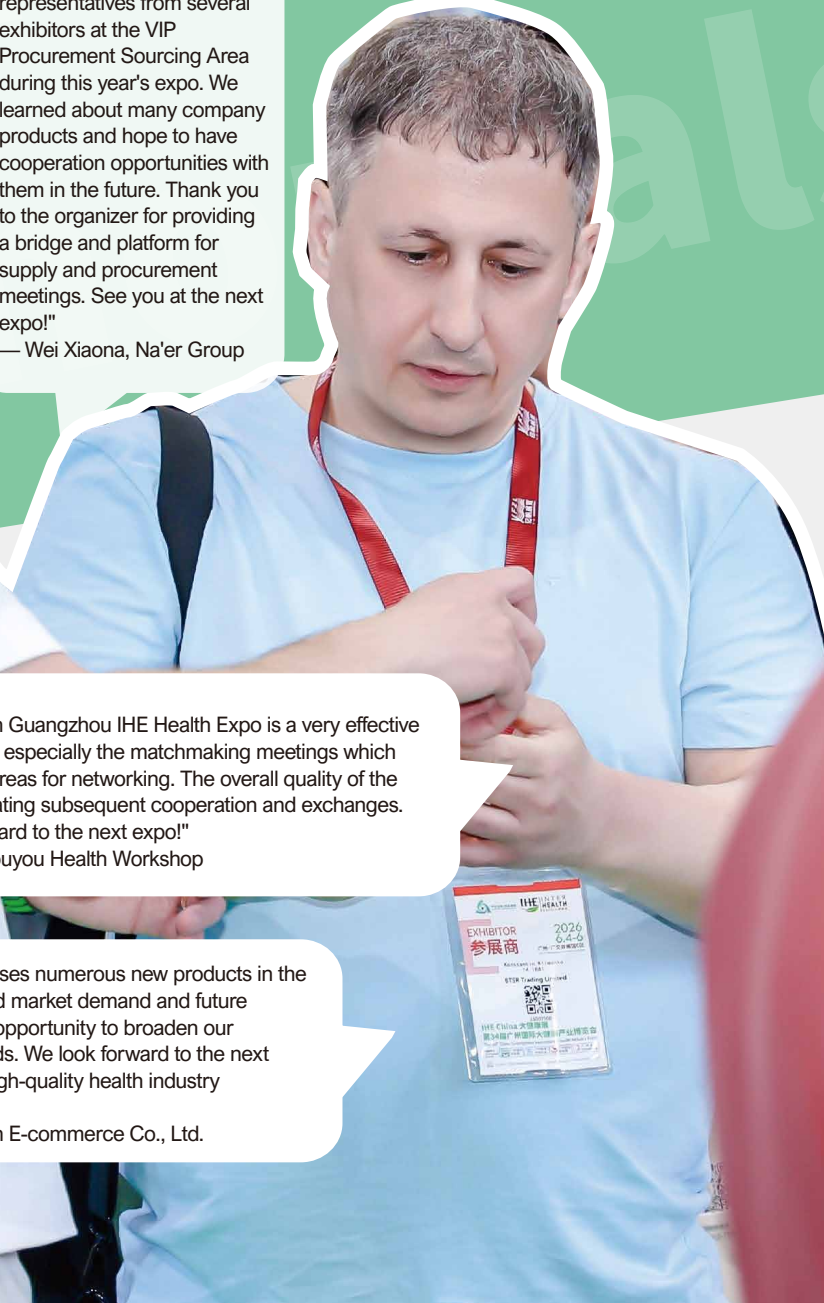
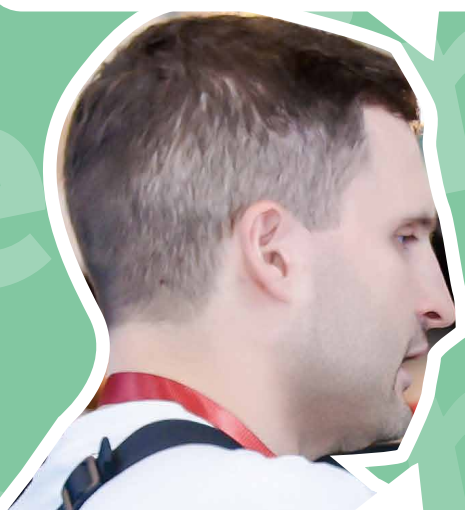
— General Manager Huang, Zhuhai Xiangzhou District Mingjitang TCM Wellness Center

"For us nutritionists, the 34th Guangzhou IHE Health Expo is a very effective way to connect with brands, especially the matchmaking meetings which provided us with exclusive areas for networking. The overall quality of the brands was also high, facilitating subsequent cooperation and exchanges. We are already looking forward to the next expo!"

— Wang Shuzhen, Wang Youyou Health Workshop

"Every year, the IHE Health Expo showcases numerous new products in the health industry, allowing us to understand market demand and future consumption directions. It's also a great opportunity to broaden our horizons and encounter many new brands. We look forward to the next expo and hope it brings us even more high-quality health industry partners!"

— General Manager Xiang, Zhuhai Yufan E-commerce Co., Ltd.



Conferences and Special Events

IHE China 2026, centered around the theme "Healthy China, Blessing the World," closely followed the cutting-edge trends of the health industry. It focused on multi-dimensional hot topics such as policy interpretation, technological innovation, market trends, and capital matchmaking. The event brought together global senior experts, university scholars, corporate executives, professional buyers, research institutions, and industry association representatives. These industry leaders pooled their wisdom to explore new paths for high-quality development in the health industry, jointly drawing a new blueprint for the prosperous development of China's health sector.

Opening Ceremony and Awards Ceremony

gathered leaders from various provinces and cities, consuls from foreign embassies in Guangzhou, senior experts and scholars, domestic and international industry associations, research institutions, and universities. The event connected over a hundred top influencers, industry media, and other circles, fostering collaboration to empower the health industry and boost its vigorous development in China. During the opening ceremony, the organizing committee specially presented awards such as the High-Quality Product Gold Award and Top Ten Brands.



15.1

International Exchange Conference on Food and Medicine (Guangzhou) and National Southern Medicine Technology Innovation Alliance 2026 Medical Culture Festival

壹 | 药食同源的起源与发展

中医学的发展背景

- 远古先民在劳动、生活中寻求食物，发现食物就是中医特有的“食物中药”；
- 因为治病又在动植物、矿物中寻求药物，
- 对于外伤等应用针刺、外用治疗，就有了
- 某些严重的疾病治不好，就通过宗教祈祷、膜拜先祖、心灵托慰，这就是“身心并治”。

这些治病方法和经验，由智者贤达总结节气、地理、自然现象而总结升华，在春秋战国时期，《内经》、《难经》、《神农本草经》、《伤寒杂论》等著作，逐渐形成早期的中医学理论与临床体系。

Under the theme "Chinese Medicinal and Edible Substances — Making the World Healthier," this year's conference invited distinguished guests, including renowned Traditional Chinese Medicine (TCM) masters, university professors, customs experts, industry specialists, and association representatives. The event featured in-depth sharing and discussions on key topics within the medicinal and edible homology industry, covering policy interpretation, cross-border expansion, industry reports, academic seminars, and corporate announcements.

The 6th International Symposium on Food Therapy and Nutritional Diet

The 6th International Symposium on Food Therapy and Nutritional Diet brought together experts and scholars in the fields of dietary therapy, TCM health, and industrial R&D, along with representatives from industry associations and leading enterprises. Focusing on key issues such as the innovative application of medicinal and edible homology, the industrialization of dietary therapy, and the upgrading and empowerment of the health industry, the symposium explored new pathways for high-quality development of Lingnan's specialty health industry.





Livestream E-commerce & Private Domain Channel Sourcing Matchmaking Meeting

This expo deeply understood market trends and specially held multiple activities including sourcing matchmaking meetings and livestream sales events. Key opinion leaders (KOLs) and group purchasing leaders from platforms like Jiqu Yanxuan, Songshu Youpin, Xijiang Youpin, Zhenxi Aigou, Jiuzhitang National Supply Chain Center, and Kailun Food Group Purchasing were invited. They delved into their product selection needs, criteria, and cooperation models, helping enterprises fast-track their digital marketing efforts.

Evidence-Based Medicine Empowering Medicated Diet Innovation Forum

The Evidence-Based Medicine Empowering Medicated Diet Innovation Forum, themed "From Experience to Evidence: The Scientific Path of the Medicated Diet Industry," directly addressed challenges faced by the industry, such as unclear efficacy reports, inconsistent standards, and a lack of evaluation systems. The forum provided a platform for the industry's scientific transformation.





Core Advantages and Practical Implementation Paths Macau Empowering the Internationalization of TCM Products: Practical Forum

Hosted by the Macau Chamber of Pharmaceutical Manufacturers, this forum brought together over a hundred industry professionals, including experts from medical industry associations in Guangdong and Macau, university research scholars, TCM production enterprises, and leading cross-border trading companies. Focusing on national policies supporting the TCM industry in the Guangdong-Hong Kong-Macao Greater Bay Area, the forum conducted in-depth discussions on core issues such as the commercialization of TCM research outcomes in Macau, cross-border full-chain sales, and global brand layout. It charted practical new paths for mainland TCM products to go global.



Development and Outlook of Medicinal and Edible Substances in the Southeast Asian Cosmetics Market Forum

This forum focused on the pain points faced by domestic medicinal and edible homology cosmetics brands entering the ASEAN market. It provided in-depth training on four core aspects: regulatory access, market trends, localized operations, and intellectual property rights protection. Numerous beauty product manufacturers and brand export enterprises from the province attended, attracting over 200 cosmetics industry professionals to gather, explore development paths for going global, and seek opportunities to break through domestic competition.



2026 Guangdong Provincial Folk Traditional Chinese Medicine Research Association – The 7th TCM External Therapies Industry Ecosystem Conference

Hosted by the Guangdong Provincial Folk Traditional Chinese Medicine Research Association, the 7th TCM External Therapies Industry Ecosystem Conference was themed "Ancient External Therapies Embark on a New Journey, Digital and Intelligent TCM Wins the Future." Following the "15th Five-Year Plan" direction for TCM innovation, the conference aimed to use technology to dust off traditional techniques and allow the warmth of health to flow naturally.



The 11th Guangzhou International Water Tasting Competition

It is dedicated to sourcing the world's best water for global premium water consumers, driving transformation in the high-end water industry, leading industry trends, and building a platform for brands from global premium water sources. The competition brought together 150 premium water brands from nearly 20 countries and regions, including the United States, French, Australia, Norway, and China, competing in three categories: "Still Mineral Water," "Sparkling Mineral Water," and "Flavored Mineral Water." The judging panel, composed of domestic and international senior drinking water experts, used a blind tasting method for scoring. Alongside top global waters, the competition continued to explore the new definition of future high-end water, convening brands from the world's finest water sources to further explore the possibilities of healthy living.

300+ Professional Media



Media Coverage

IHE China continues to innovate the content and form of communication. By radiating more than 100 industry media around the world, intensive campaign and high-frequency reports throughout the year, IHE China's latest highlights and latest trends are timely pushed, and multiple measures are taken to strengthen the international voice and comprehensively disseminate IHE China's super strength continues to expand the global influence of the exhibition.



IHE广州大健康展
6.4-6.6广交会展馆C区—第34届广州国际大健康展限时免费领票中

广告

IHE 广州大健康展
广州市亿帆展览服务有限公司
广东广州

第34届IHE广州国际大健康产业博览会
2026年6月4-6日 广州·广交会展馆
参展: 020-88521856
参观: 18924075147
公众号: IHE广州大健康展
20条原创内容



IHE广州大健康展
6.4-6.6广交会展馆C区—第34届广州国际大健康展限时免费领票中

广告

IHE INTER HEALTH EXPO 大健康展
第34届广州国际

微博
m.weibo.cn



明日精彩继续！首日展会盛况全景！第34届广州国际大健康展盛大启幕

广州国际大健康产业博览会(IHE China)出“大健康”概念的综合性商贸平台。提供一个提供贸易、投资、技术、流平台。

视频号: IHE广州大健康展
7篇原创内容
42个朋友关注

已关注公众号
凤凰网 区域 区域 > 正文

第34届广州国际大健康产业博览会开幕!

华夏早报
2026年06月04日 17:43:35 来自北京市

6月4日—6日,第34届广州国际大健康产业博览会(IHE China)(以下简称“展会”)在广州广交会展馆隆重开幕!作为华南标杆性国际性大健康盛会,博览会汇聚了国内外千余家行业龙头、上万款优质健康产品同台展出。

【中国食药物质 让世界更健康】
同源国际交流大会在广州

阅读 475 赞 3 个朋友赞

星期五



第34届广州国际大健康产业博览会开幕

来源: 西安网 时间: 2026-06-10 10:08 阅读量: 7808 字号: A- A+

2026年6月4日,由亿帆展览主办的第34届广州国际大健康产业博览会在广州·广交会展馆盛大开幕。同期举行的药食同源国际交流大会及系列高端论坛活动也正式启动,汇聚政产学研研多方力量,共探大健康产业高质量发展路径。

预登记,免费领取门票
参观资格,现场高效对接!

2026.6.4-6
广州·广交会展馆C区
广州国际大健康产业博览会

微博内打开

10-12 March 2027

China Import and Export Fair Complex

SEE YOU NEXT YEAR



Organizer: Guangzhou Yi Fan Exhibition Co.,Ltd.

